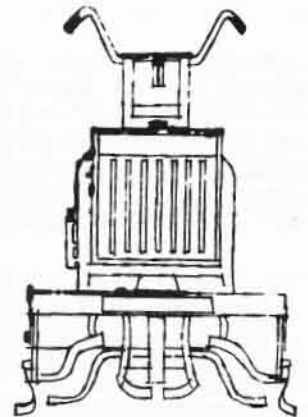
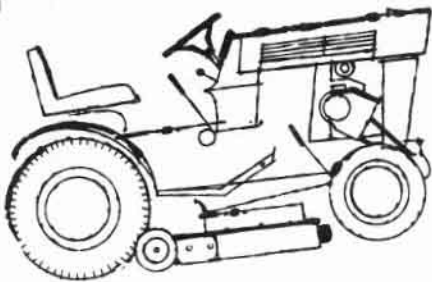


bradley News

October 28, 1977

Sears

“Symbol of Excellence”



The picture above shows Mr. Robert N. Patterson, President of Roper Outdoor Products, receiving one of the "SYMBOL OF EXCELLENCE" Awards presented Wednesday, October 19, 1977. Presenting the award is Mr. A.J. Lasseigne, Sears National Garden Tractor Buyer. To the left of the podium is Mr. Ed Wilk, Sears National Tiller Buyer, who presented the second "Symbol of Excellence" award. On the right is Mr. Peter Erber, Vice President Sales, Roper Outdoor Products.



"SYMBOL OF EXCELLENCE"

Employees and management of the Bradley plant of Roper Outdoor Products Group were honored today by Sears, Roebuck & Company. The Bradley plant makes Garden Tractors attachments and Tillers for Sears.

Jay Lasseigne, Sears National Garden Tractor buyer and Ed Wilk, Sears National Tiller buyer, both of Chicago, presented Sears "SYMBOL OF EXCELLENCE" plaques during a dinner held at the Holiday Inn the evening of October 19, 1977. The plaques were accepted by Robert N. Patterson, President of Roper Outdoor Products Group on behalf of the entire plant personnel.

The awards were two of 592 Sears is presenting this year to suppliers judged most outstanding among its 12,000 merchandising sources. The Bradley plant has previously received these awards in 1966, 1967, 1968 and 1969. "This award is based primarily on the excellence of merchandise produced by Roper Outdoor Products for Sears in 1976," Wilk said.

"It also recognizes the general excellence of the Bradley plants performance in such matters as shipping goods on schedule, and initiative in developing new and improved merchandise," he added.

"This award is our salute to those suppliers who have through their excellence, made significant contributions to Sears reputation for quality merchandise. It also recognizes each employee for his contribution to the superior performance of the plant" said Lasseigne.

Lasseigne said Roper Outdoor Products, Bradley, was selected for the Sears "Symbol of Excellence" by a committee representing the company's retail stores, catalog plants, national service department, quality control personnel and merchandise development and testing laboratory. The committee screened nominations from Sears' 50 national buying departments.

The Bradley plant of Roper Outdoor Products group manufactures a full line of Garden Tractors and Attachments as well as an 8 h.p. Tiller for Sears. The plant employes 915 people and has been a Sears source for 82 years.

During the festivities, Roper welcomed the following guests:

Mr. A.J. Lasseigne, Sears National Garden Tractor Buyer.

Mr. Ed Wilk, Sears National Tiller Buyer.

Mr. Gene Kyles, National Attachment Buyer, for lawn & garden tractors.

Mr. Frank Wysaski, Assistant Buyer, Sears.

Mr. Andy Welborn, Sears National Riding Mower & Lawn Tractor Buyer.

Mr. Pat Dieden, Sears Assistant Buyer.

Mr. Ray Klockzim, Sears Manufacturing Consultant.

Mr. Don Reidy, Sears Tooling Coordinator.

Mr. Dave Giometti, Sears Retail Marketing Manager.

Mr. Bob Schipma, Sears Catalog Marketing Manager.

Mr. Steve Goldfarb, Sears Executive Staff Assistant, factory relations.

Mr. Jerry Anderson, Sears Quality Control Engineer.

Mr. Dan Sills, Sears, Kankakee, Store Manager.

Mr. Glenn Mulligan, Bradley Mayor.

In accepting the awards, Mr. Patterson thanked all the employees of the Bradley operation for the outstanding job they have done. It is through their efforts that Roper Outdoor Products is so recognized by Sears. He went on to say that the association with Sears is one that we are all proud of and that the Bradley plant looks forward to many more years as a source to Sears.

ROPER OUTDOOR PRODUCTS

BRADLEY PLANT

BRADLEY, ILLINOIS 60915

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