



Friday, August 27, 1976

**1977 SALES TRAINING SEMINAR**



Recently a Sears training seminar was held at JIM MALLANEY'S farm at which our products were explained to about fifty Sears training personnel. These people will now travel and teach what they learned here to approximately 98% of all Sears Salesmen throughout the country. The pictures indicate some of the activity at the seminar. One picture shows TOM SANER, Assistant Sales Manager of Sears Dept. 632, using a chain saw under the watchful eyes of our own CHUCK CASSIDY and CHUCK HANNERS. The other picture shows (at right), TOM BUTLER, Sears Chain Saw buyer giving instructions on the use of a chain saw to a group of, left to right, JOHN NELSON, REG LAMERS, ADRIAN NOVAK and DON MITCHELL all of Sears. The thoughtful gentleman standing at right with the cigar is the host, Roper Outdoor Products Vice President of Sales, JIM MALLANEY.

My four-year-old daughter came in one noon complaining of a sore stomach.

"That's because it's empty. It'll feel better when you have something in it," I soothed her.

That afternoon our minister came for some materials for Sunday School. He complained of a severe headache.

"That's because it's empty," my daughter told him. "It'll feel better when you get something in it!"

The best night spot is a comfortable bed.

**GOLF LEAGUE**

Low Team Net this week went to WAYNE RASMUSSEN and MYRON MOODY with a 65. JAY KEROUAC and GENE SEAMARK had 74 while MEL BOULE' and LARRY POWER had 75.

In Class A RASMUSSEN had 33 for Low Net, MCKEEVER had 34 and BROWN, HERSCHER, PERKINS and KEROUAC all had 37 points. In Class B MOODY had 32 for Low Net, COTE with 35 and POWER and SEAMARK tied at 37.

RASMUSSEN had 39 for Low Gross in Class A. In Class B POWER had a 45.

Birdies were scored by RASMUSSEN (2) and SCHLEMMER, HERSCHER and BROWN with one birdie.

The top five teams are as follows:

- |                                  |          |
|----------------------------------|----------|
| 1. TOMMY BROWN & OLIVER MILLER   | 200 pts. |
| 2. MEL BOULE' & LARRY POWER      | 182 pts. |
| 3. L. WILLIAMSON & ELWOOD WEISKE | 179 pts. |
| 4. DOUG DANKEL & GUS LAROCHE     | 179 pts. |
| 5. BOBBY CRAWFORD & BILL LUSTIK  | 168 pts. |

When a woman is on a diet, that sneaked snack is the pause that refreshes.

If it is a small world why does it cost so much to run it?



### OLD TIMER OF THE WEEK

This weeks honored employee is WILBERT "WILLIE" LEMKE whose Bradley career started on July 20, 1945 and has been spent entirely in the Tool Room. Prior to coming here he served a Tool and Die Apprenticeship at Paramount Textile in Kankakee and worked as a Tool Maker at the Pullman Car Works in Hammond, Indiana and at Florence Stove Co. in the same capacity. When he started in our Tool Room he was initially classified as a machinist, but since 1949 he has been a full fledged Tool and Die Maker.

For many years WILLIE was one of our most eligible bachelors, but, nine years ago, he married his wife INEZ thereby acquiring four grown sons all of whom are now married.

This great OLD TIMER has been active in union affairs and for fourteen years was Treasurer of Local 1212. He has also been Treasurer of his church St. Paul Lutheran for five years, indicating he must have a way with a dollar. He has also been a stamp collector for fourteen years and formerly bowled in the plant league. And, oh yes, he also says he likes to watch the Cubs play ball. He has enjoyed his over thirty years here and has liked all the people here.



"I have a question, Your Honor. What's the defendant's Zodiac sign?"

### HOW TIMES CHANGE

Last week we received from JOE GALL D/15 an o yellowed sport page from the Kankakee Republican News dated October 13, 1938. The reason JOE brought it to us was an article about the upcoming important football game between Herscher coached by Emory Bauer and Bradley coached by your Editor and stressing that the opposing coaches had been old rivals in their athletic days at Valporaiso and St. Viator College. We found the story interesting especially since we remembered that the star of that game, which we lost 13-12, was our own JOE DOMINICK. However, we found some other items on that same page even more interesting and unbelievable.

For instance on that date Byron "Whizzer" White was leading all ground gains in the National Football League and at the time the Pittsburg Steelers were paying him a record salary of \$15,000 per year. This is the same Whizzer White who is now a Justice of the U.S. Supreme Court.

Also, The World Champion Chicago Blackhawks were opening training, Bob Zuppke was preparing his U. of Illinois football team for the Notre Dame game, Leo Durocher had just been named manager of the Brooklyn Dodgers and Lou Boudreau (now the radio voice of the Cubs) was playing basketball at the U. of I.

And, oh yes, you could buy a two year old Lincoln for \$645, a one year old Plymouth for \$495, a two year old Chevrolet for \$395 or a three year old Ford for \$295. Times have certainly changed! Except for one thing – the Yankees beat the Cubs in the 1938 World Series in four straight games.

We extend sincere sympathy to TOM MCQUILLIN, D/35 on the death of his father.

**ROPER OUTDOOR PRODUCTS**

**BRADLEY PLANT**

**BRADLEY, ILLINOIS 60915**

**BULK RATE  
U. S. POSTAGE  
PAID**

Bradley, Ill. 60915  
Permit No. 29

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RR #1 BOX 364  
ST ANNE ILL

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