

ROPER

bradley News

Friday, August 30, 1974

POWERAMA TRAINING SCHOOL

by Richard Murray

During the week of August 12 Roper Outdoor Products Company was host to the Sears Territorial Trainers, Catalog and Retail Sales personnel of Sears Parent in Chicago, and source representatives from various other Sears suppliers. The purpose of the week long Training Session was to help educate and familiarize the Sears Trainers and Sales personnel with the 1975 Department 632 Line which includes Tractors, Spaders, Chain Saws, Shredders, Lawn Buildings, Portable heaters, Alternators and Fences.

The territorial Trainers, Catalog, and Retail Sales Staffs, as well as source representatives, will then spend two months, (September and October), this Fall traveling to various locations across the United States presenting the new line to Salesman in the Sears retail stores.

Training Seminars of this type have been held for the past two years had have proven very productive as is shown by our tremendous sales increases.

I'm sure this year's training Seminar will help us retain our spot as the No. 1 Manufacturer of Lawn and Garden Tractors and Shredder-Baggers as well as improve our market share in Roto-Spaders and Chain Saws.



"Why not drop over Baby, the boss has gone for the day."



The above picture shows members of the Plant Fire Brigade as they conducted a recent fire drill under the direction of Fire Chief Cliff Hendershott.

IT HAPPENS ON MONDAYS (Bowling That Is)

by Harold Siefert

Our 1974-75 season started on schedule and with a new name, the Roper Outdoor Products Bowling League.

Hopefully we will improve over the first 3 games, because the boys are a "little" rusty. RON HIRT came up with a modest 513 series while RAY MCNASH had a 206 high game to start us out this year.

The TRUCKERS broke out on top by taking all four points from the OFFICE team; WELDERS took three from the STORES; MAINT. did the same from the TOOL ROOM; the SUBURBANS also took three from ASSEMBLY; and the FORGERS and DISPATCHING settled for a stand-off at two points each.

The "good" series and games were: ERNIE PERKINS 503, HANK REITMEIER 508, RON HIRT 513, and RAY MCNASH 206. "Old Pro" WILL ESSINGTON picked up the 4-7-8-10 split.

DEATH

Our sympathy goes to FRED CROSS D/91 on the death of his daughter.



OLD TIMER OF THE WEEK

This week's honored employee is FRANCIS LONGTIN, who came to work here on June 7, 1941. Like many of our employees he was fresh out of high school and this is the only place he has ever worked. His first job was in Stokers, but when the company went to war production he transferred to the Shell Line, returning to Stokers after the war. When the Stoker Line was discontinued he went to the D/34 Paint Line as a sprayer, which remains his occupation.

FRANCIS took time out during World War II to serve twenty seven months in the Army with eighteen of those months spent in the Pacific in the Philippines and Japan, where he drove a truck in a quarter master company. He was discharged as a corporal.

FRANCIS and his wife Marguerite have been married 34 years and have three sons. All three are married and are veterans of military service. Joe, the eldest, works at A.O. Smith and lives in Bourbonnais, Ron is a supervisor for General Electric in Memphis, Tenn. Dave works for Jewel Osco as a grocery store manager and lives in Park Forest. The Longtins have four grandchildren.

This fine Old Timer likes to work around the house and travel and has recently developed a new hobby, gardening.

FOR SALE: 6 Cylinder Chevrolet motor with 3 speed transmission. Rebuilt. \$100.00. Call 933-8423 or 933-1066.

FOR SALE: Complete 289 block disassembled; plus 302 Shelby heads and C-4 automatic transmission just Rebuilt. \$375 or best offer. 932-4603 or 426-2341.

The big news last week was provided by Lee Herscher and Gene Seamark who scored an incredible 46 points out of a possible 50 vaulted into 1st place with a total of 198 pts. Vern Krabbe and Gus LaRoche who had been in the lead for several weeks were only able to manage 10 pts. and dropped to a tie for 3rd with 186 pts. Don Snyder and Will Hartley also have 186. In second place is the team of Mickey Boudreau and Jim Legacy with 187 pts., while rounding out the top 5 are Steve Serve and Pete Geraci with 185 pts. It looks like anyone of these teams could take the 2nd half championship.

Low Team Net for the night of course went to Herscher and Seamark with 64. Leo Williamson and Billy Woods had 74 as did Tommy Brown and Bob Williamson.

In individual competition in Class A, Low Net was won by Doug Dankel with 32. Nick Gineris had 33 and three men Bob Mulvihill, Jerry Allie and Earl Massey had 36. Best in Class B was Tom LaFlamme with 31, while Chuck LaBelle had 36 and Walt Dupuis 37. Lee Herscher had Low Gross with 37. Birds were scored by Brown, Herscher (2) Gineris and Thurston Jones.

FOR SALE: 6 foot, upholstered bar and 2 upholstered stools to match. Like new. Phone 933-7085.

FOR SALE: Yamaha Enduro 125 with expansion chamber and knobby tires. Call 932-0295.

FOR SALE: Wringer type wash machine, Maytag. Like new. Call 933-5195.

FOR SALE: 1972 CL Honda 450. Runs great, excellent condition. Electric starter. Just tuned up. Two helmets \$9.00. Two electric motor's. Call 932-4265.

FOR SALE: 1967 Chevy Impala. Red. Call 932-5714.

ROPER OUTDOOR PRODUCTS

BRADLEY PLANT

BRADLEY, ILLINOIS 60915

BULK RATE

**U. S. POSTAGE
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Bradley, Ill. 60915
Permit No. 29

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Slacks are not
For you intended,
Unless you are
Diminueded.

And have you heard the Ocu-
list Song? "On A Bifocal Built
for Two."