



bradley NEWS

Friday, May 18, 1973

BAD NEWS

A letter from SAM COFFMAN, Repair Parts Mgr. to Sales Manager, JIM MALLANEY points up an appalling situation, one that could have a grave effect on the future of Roper Bradley. The letter follows and we feel that it is self-explanatory:

"We are getting an exorbitant amount of phone calls and orders for parts shortages on Tractors and Mowers. Below is a breakdown of the shortages shipped during the month of April:

Suburban Tractors
10 Bags of Parts

48" & 42" Mowers
60 Bags of Parts
35 Snubber Rods
15 Lift Levers
11 Jackshafts

Custom Tractors
11 Bags of Parts
15 Lift Levers

Lawn Tractors
17 Bags of Parts

Lawn Tractor Mowers
15 Bags of Parts

There were other miscellaneous shortages, but we did not keep track of them. We are constatly being raked over the coals by the Sears stores when these shortages occur. Most of them are not found, until this merchandise is in the customers hands. Which means that the customer is delayed in using his equipment until Sears contacts us and we make shipment to cover these shortages. You can see that last month we had a lot of unhappy customer. Isn't there some way that this condition can be eliminated?"

LOST AND FOUND: Two watches were found and turned in to Personnel.



"He'll be through studying your catalog in one more inning!"

BIRTHS

Congratulations to the following new parents:

ORRIN KINNEY, Foreman D/15A, and his wife KAREN on the birth of their second child, a girl, MELINDA JO born April 19.

ROGER (Engineering) and WANDA JENSEN on the birth of their first child, a girl, ANGELA KAY born May 12.

JERRY D/35 and BONNIE CARMAN on the birth of their second child, a girl, SHERRY LYNN born May 14.

We extend sincere sympathy to FRANCIS GOSELIN D/35 on the death of his mother.

And to FRANCIS BISPIND D/67 on the death of his father-in-law.

To JOE GALL D/15 on the death of his step-father.

To GILBERT LAREAU D/71 on the death of his mother.

To ROY GIBBENS D/35 on the death of his mother.

Also to WALTER BISHIP D/35 on the death of his mother-in-law.



OLD TIMER OF THE WEEK

Appearing for the second time as honored employee and looking a wee bit older than in his first appearance seven years ago is ROSS MILK who started his Bradley career way back on November 21, 1927. His first 24 years was spent in the factory with most of the time spent as a Press Operator. For the past 21 years he has been on Supervision, currently Standards Engineer. While only #4 on the general seniority list, ROSS is #1 on the exempt seniority list.

ROSS and his wife INEZ have been married almost 38 years and have a son Leland, a daughter Lynda and six grandchildren.

This fine Old Timer who is beginning to think about a possible early retirement, has had only one abiding hobby ever since his boyhood and that is music. For many years he was a bandleader and ROSS MILK's orchestra was one of the finest in the area. No longer active he still plays for his own satisfaction and, in fact, even transported his electric organ to Williamsburg, Ky. a year or so ago when he spent much time at that plant. He is still a member in good standing of the American Federation of Musicians. During his factory days he was very active in union affairs and for many years was Chairman of the Negotiating Committee.

WEDDING BELLS

Congratulations to NEIL FAHROW JR. D/15 and DEBRA BURTON, who were married April 28.

On the porch of the general store in a small crossroads town, talk of the old-timers had grown nostalgic about the old days when book learning was forced upon you to stay. It was agreed that the fear of a licking helped children to learn and to remember. But there was one fellow who disagreed. "The only time I ever was licked," he said, "was for telling the truth."

There was silence while his companions absorbed this statement. Then quietly and judiciously, one of them said, "Well, Sam, it sure cured you."

BOWLING

It was a happy evening last Friday, as the Roper Bradley keglers celebrated on steak at their annual bowling banquet. We are sorry but mechanical difficulties (with the camera) prevented us from getting pictures of the trophy winners, who were as follows:

THE CHAMPION 'WELDERS'

BOBBY SHOFF, Capt.
CHUCK KENDALL
AL GUENETTE
DAVE SHELL
JOE COTE

Runnerup "CUTTING IN"

WILLARD ESSINGTON, Capt.
LARRY DAVIS
WALT DUPUIS
GUS LaROCHE
JULIUS MEYER

High game (Actual)
High game (W/HCP)
High series (Actual)
High series (W/HCP)
High average (Year)
Most improved bowler

BOBBY SHOFF
LEO RICHA
BUD MENARD
GALE ALBERS
BUD MENARD
FRANK McNASH JR.

The Officers, President RON HIRT, Vice-President, BOB CRAWFORD and Secretary HAROLD SIEFERT, did such an excellent job that they were all re-elected for the coming year.

A cynic is a person who thinks the only footprints on the sand of time are heels.

— Russell Newbold

There's no fool like an old fool. You just can't beat experience.

— D. O. Flynn

ROPER CORPORATION

BRADLEY DIVISION

BRADLEY, ILLINOIS 60915

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