



Bradley News

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"DO IT RIGHT THE FIRST TIME"

by Nick Gineris

On Tuesday, February 4, 1969, MR. J. ULANE on Sears Quality Assurance Department 733Q, held a review meeting with representatives of the Bradley Divisions; Engr. Dept., Production Depts., Quality Audit, Inspection, and Sales Depts. MR. ULANE explained that his department will take products from Sears suppliers, examine them critically as though a customer had purchased one and was following the instructions as printed in the instruction book. Sears Quality Assurance will obtain products from its sources periodically and subject them to this very strict quality check. A report on the results of this examination is then sent to the supplier. This report is then reviewed by the suppliers representatives such as our representatives mentioned above. Many of these complaints on this report will have nothing at all to do with the actual operation and possible breakdown of the product. They cover just what a customer sees when he opens a carton. He might see paint rubbed or chipped off. He might see oil stains in the bottom of the carton. He might rub his hand over the product and feel a small burr or roughness. He might see a hole in the carton and wonder if the merchandise has been damaged. He might find some loose bolts or nuts and wonder if his product will hold together. In simple words when a customer pays over \$200.00 for merchandise he wants it to look like \$250.00 and not like something his neighbor might have bought and returned because he did not like it. Other complaints listed on this report may be of a nature that the customer would be justified in demanding his money back on a satisfaction guaranteed basis.

When a product is checked over periodically by Sears Quality Assurance Department and the Sears test lab, Department 817, and is found to meet all the high quality requirements of those (2) two departments, then this product is given the rating of "Sears Best" and is advertised in the catalogs as such. If any product has received the recognition of "Sears Best" it commands priority in all sales promotion and advertising. We at the Bradley Division have attained this "Sears Best" rating for (3) three of our products:

1. The 12 HP Hydro-Trac 12
2. The 4.9 cu. in., bolt action sharpener Chain Saw with automatic oiler and 17" or 21" Guide Bar.
3. The 7 HP Stick Shift Roto Spader.

Every employee in the plant who has made an individual contribution of these (3) three products certainly must feel some measure of pride. Keeping these (3) three products rated as "Sears Best" should be our goal for 1969.

When you are working at your machine or assembly station make that part or assemble those parts as if you were going out and buying that product yourself.

Remember the best inspector is the customer and in the last analysis that customer is "YOU"



TETANUS TOXOID

For the first time we are offering Tetanus Toxoid Immunization to all of our employees. This program is entirely voluntary and we are happy to make it available. The efficacy of active immunization against Tetanus is well established and its value proved by the experience of the Armed Forces. During World War II, there were less than ten recorded cases of Lockjaw. Remember that today the leading cause of Tetanus is the neglected, insignificant wound such as a splinter..... This program is recommended as efficient, convenient, and a rapid method of immunizing children and adults against Tetanus.

A complete immunization treatment of Tetanus Toxoid consists of 3 doses, administered 4 weeks apart. If just a Booster is needed it consists of one injection. Thereafter, 1 Booster dose will be given every 3 years, unless you would have a severe injury.

Your family physician is unquestionably acquainted with the Tetanus Toxoid Immunization Program and you may wish to consult with him before participating in this program. Our nursing staff will administer the vaccine under the supervision of CHARLES ALLISON, M.D., on February 25, starting at 1:00 p.m. in the assembly canteen area.

If you desire to receive the Tetanus Toxoid please complete the request form and return it to First Aid by February 19, 1969. Forms can be obtained at the Employment Office or at either First Aid Station.

OLD TIMER OF THE WEEK



CLARENCE BUCK has been employed here since March 3, 1941, and this is only the second job he has held in his life, the first being for A&P for three years, right after he got out of high school. He started out in the basement working for TONY STANISZESKI but, after just a few months, transferred to the Machine Shop. This has been his home department ever since, operating one of the Bullards for the last three years.

CLARENCE spent three years in the Army in World War II with nine months in Europe as a Combat Infantryman. During the battle for St. Lo he was wounded by shrapnel causing him to spend 4½ months in the hospital in England, and 3½ months in Palm Springs, California for rest and recuperation. The latter was real fine duty according to him. When the war ended he was honorably discharged as a Sergeant.

CLARENCE and his wife ANN have five children; three boys and two girls ranging in age from 25 to 13 and they have two grandsons and a granddaughter.

When asked about his hobbies this Old Pro denied having any, but admits he likes his TV and Budweiser. He also works around the house, but doesn't say he likes it. He is amazed by the young employees who bounce from job to job and and can't understand how a man can stay on the same job for twenty-eight years. He feels if they had lived through the depression years as so many of our Old Timers did they would have no trouble understanding it.

**The man who rows the
boat doesn't have time
to rock it**

FOR SALE: 3½ HP Evenrude outboard motor.
Price \$50.00. Call 435-2063.

BOWLING BY BAYLOR

The league leading Pool Tables continued their winning ways by taking 3 points from the Mowers. Furniture winning 3 points from the Roto Spaders moved into 2nd place. With JIM CAHILL shooting a 589 series, Stores took all 4 points from the Saws. HERB BLAIR for Saws had a 590 series.

The Bulldozers finding the range once again took 3 points from the "Whiz Kids" (Suburbans). Compacts sort of clobbered we Dispatchers taking 3 points. JOE GALL for Compacts shooting a nifty 237 game and with his handicap gives him a 275. Nice going, JOE!

Did you know that there are just nine more nights to bowl? Where did the season go?

NOTE - Bowling Banquet will be April 15th at the Bradley V.F.W.

200 CLUB - RON HIRT - 205, PAT SOUCIE - 219 - 204, FRANK WASETIS - 205, JOE GALL - 237, AMBROSE HACKLEY - 213, JOHN COFFMAN - 200, HERB BLAIR - 202 - 203, BUD MENARD - 223.

Standings:

	POINTS	WON	LOST
POOL TABLES	57	41	31
FURNITURE	53½	40	32
MOWERS	52	37½	34½
COMPACTS	51½	39	33
STORES	48	39	33
SAWS	46½	37	35
SUBURBANS	46½	34	38
BULLDOZERS	44½	32	40
ROTO SPADERS	40½	30½	41½
DISPATCHING	40	30	42

Hi Game - JOE GALL - 237

Hi Series - RON HIRT - 592

Hi Team Game - COMPACTS - 1113

Hi Team Series - COMPACTS - 2990.

BIRTHS

RONALD D/35 and MARSHA BOURASSA are parents of a boy and first child born January 29. The little One's name is RONALD MICHAEL. This makes a grandpa of MICKEY D/15A and an uncle of DONALD D/35.

SHOEMOBILE

One hundred forty employees availed themselves of the opportunity this week to visit the Shoemobile and purchase Safety Shoes. This is a relatively good turnout and should result in fewer injuries to feet and toes.