

## VOX POP

In each issue several DB employees will be asked to give their views on a pertinent question. The question asked for this issue was:

**What do you think the average customer has on his mind today with reference to the quality of products for which he spends his money?**

**DIANE DUCHENE, Service Parts:** The average customer expects dependable products for his money. Future sales and good will are affected by the quality of merchandise. In my opinion, most people are not satisfied with a great many products which are sold today, and definitely think that prices are too high.



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**HENRY REITMEIER, Electrician:** I think the average customer today knows more about the quality of products and more items are available on the market. He will buy where he thinks he gets the most for his dollar. A good many customers believe the quality of a lot of products could be improved.



**HENRY BOUDREAU, Repair Parts:** The average customer today gives quality of products a great deal of thought. Due to the fact that competition has become greater during the past year, the customer no longer has to buy poor quality products. He buys where he receives most for his money.

**JAMES GOODMAN, Material Control:** The customer trend varies with his purchasing power. With purchasing power diminishing, the customer looks not for maximum quality, regardless of price, but quality in the price he intends to pay. He wants maximum quality at minimum cost.



**GEORGE SARAKINE, Assembly:** I think the average customer today is prepared, through education in economics, editorials and modern advertising to qualify him to check the products he purchases for quality of design, material and workmanship to make sure he gets the most for what he spends.

**GEORGE BILLADEAU, Merchandising:** Now that the need for war-scarce items has been practically supplied, the country is back to a "buyer's market." It is my contention that the average customer today is carefully purchasing the highest quality products at the lowest possible cost to stretch his earnings.



## Sears Employees Must Realize They Are in Business Themselves, Declares Head of Profit Sharing, Pension Fund

Over 300 David Bradley employees gathered at the Bradley High School gym Wednesday August 24, where they heard William Wallace, executive director of the Profit Sharing and Pension Fund, discuss the history and function of the fund.

In his opening statement, Mr. Wallace, who has been surveying the Sears organization, making a study of Profit Sharing, revealed that his findings made it necessary for him to discuss profits before Profit Sharing, because there could be no Profit Sharing without profit.

"Profits are important," he said, "because without profit there can be no growth, expansion, new jobs, research, nor income for stockholders. In most companies, profit equals what is left of the total sales after the deductions for raw material, wages, overhead, transportation, taxes, etc. However, in Sears, for every \$100 of profits, prior to any deductions for taxes, etc., \$9 is put into the Profit Sharing and Pension Fund."

Mr. Wallace said that in 1948 \$22,800,000 was taken from the profit and put into the fund. This was invested in Sears stock and distributed to the members.

### Traces Profit Sharing History

The speaker then traced the history of Profit Sharing back to its origin in 1916 and stated that his survey showed that the growth of Sears and Profit Sharing was the result of intense planning.

"Profit Sharing," declared Mr. Wallace, "was not set up as a tax dodge or labor technique, but as a benefit plan in which employees were allowed to share in the profits of the company."

He pointed out that he actually was working for Sears' employees and not Sears, Roebuck & Co., and said: "Thirty-two thousand employe members of the Fund own 20 per cent of the company stock, while another 12 per cent is owned by employes through private investment. Actually, the employes of Sears, Roebuck & Co. have a total holding of approximately 33 per cent of the company stock."

"A common assumption of the public," Mr. Wallace continued, "is that stockholders mean 'Wall Street', but in Sears the stockholders mean employes—not 'Wall Street'. Through Profit Sharing, each employe is actually in business for himself by virtue of his assets in the Fund, and if the employe was in business for himself on the outside, he would have to be very successful in order to

(Continued on Last Page)

## SERVICE . . . What It Means to Us

TO obtain more business, as well as keep the business we now have, we must give the utmost in Service at all times.

To the Bradley organization this means quality repair parts when needed, regardless of what it takes in time or effort.

We should all look into a mirror and see ourselves as a Bradley customer who has purchased one of our products that has had a part fail. Would we want a lot of alibis, such as, "It was too close to quitting time; I could not find it; It was not in the right bin; You have the wrong part number," and a hundred other ones. Or, would you say, "I bought this as a good product and when it fails I expect to get Service at once or I will not buy another one." We build a good product and we expect to maintain it, not with alibis, but with good Service.

Every member of the Bradley organization must be a good salesman. We must do our best to see that each sale is a satisfactory one. The Engineering Division must be proud of their design. The Manufacturing must be proud of the ability to build the best product at the right time and see that the parts are made to keep it in service. The Repair Parts Department must see that nothing keeps them from giving the best Service on repair parts orders.

I have had other farm implement manufacturers make the remark that Sears would not be a big factor in the farm implement business because we failed to give good Service. Let us not take this challenge lying down. Let us all get in and "pitch." Our motto should be: "The best is not good enough for our customers."

RALPH G. ROGERS

## Any Information on Repair Parts Can Be Supplied by Leo Brais

The Repair Parts Department offers the following for this issue—Leo Brais—who no one questions having more knowledge of David Bradley's repair parts than any other individual in the organization. He was born in Bourbonnais on December 10, 1902, and lived a normal childhood in that French community. Leo began work at David Bradley on November 27, 1925.

After spending a year in the Steel Yard and Wheel Shed, he was transferred to the repair parts division of the Warehouse, where he still remains. Since becoming Supervisor over Repair Parts in 1938, Leo admits he has had many headaches, and says: "Anyone dealing with repair parts and service can have nothing else but headaches, because he gets nothing else but someone else's headaches and troubles." Just imagine taking one of our implements and trying to figure how many broken or worn piece parts will be replaced in the coming year. That alone would be a headache!

Leo not only manages all repair parts, but also supervises and

(Continued on Next Page)



## Here's How You Can Hit a Social Security 'Homer'

First base: "Safe on first" if you get and take care of your Social Security card. Since it represents your insurance policy with the United States Government, you should have only one number.

Second base: Don't depend on memory and get "squeezed out" on second. Always show your account card to your employer when starting a job to be sure of full credit for your wages.

Third base: Check for errors before "stealing third." Check your Social Security account at least once every four years. Call your Social Security office for a post card form to use in asking for a statement of wages.

Home plate: A "home run" pays off in benefits. A person scores when (1) a worker draws retirement payments at 65 or later, or (2) in the event of his death his family may receive benefits.

For answers to your questions, call at your Social Security office!

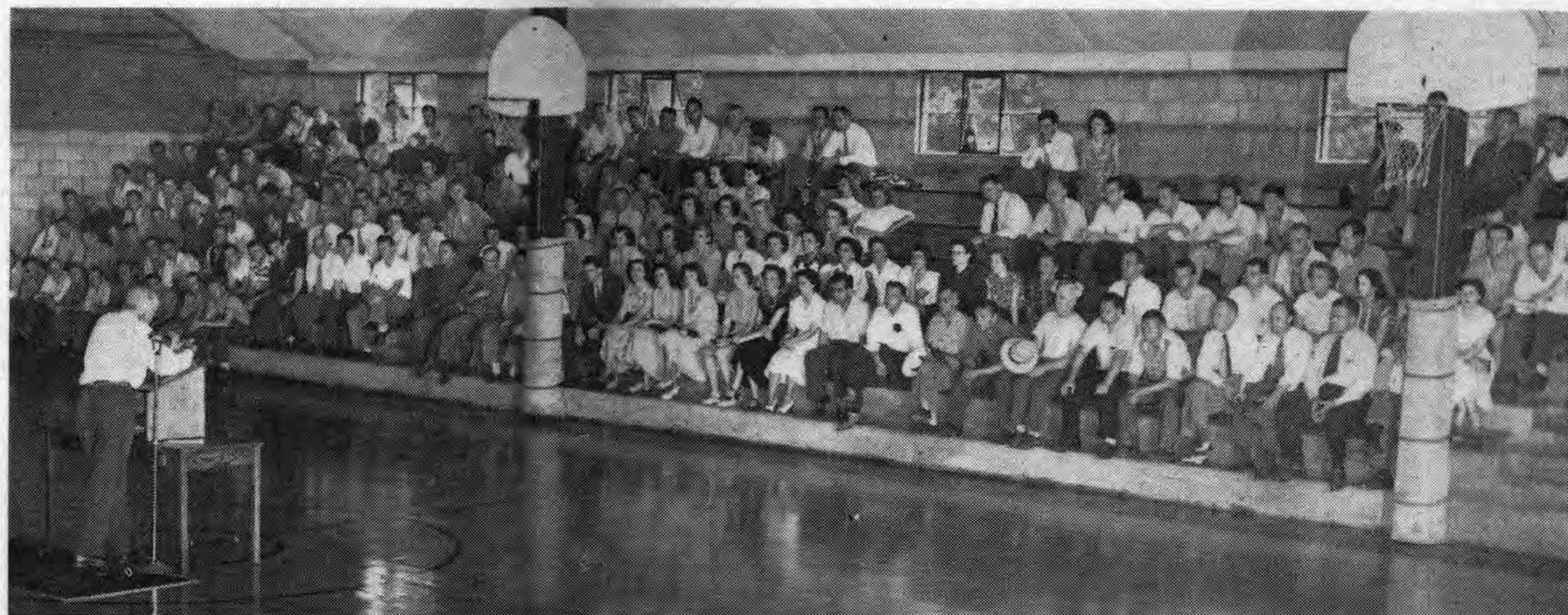
## MOTORISTS ARE ASKED TO OBEY STATE SCHOOL BUS LAW

A plea to Kankakee county motorists to exercise extreme caution when meeting school buses on the road has been issued by Ruel Hall, county superintendent of schools. The superintendent pointed out that 55 school buses are in operation throughout the county. He stated that complaints have reached his office that some motorists are failing to heed the state law which requires all motorists to halt their vehicles when either meeting or traveling behind a bus which is stopped to discharge or receive passengers. Drivers must bring their cars to a complete stop until the bus proceeds under way again, Hall reminded motorists.

In addition to being alert for the school buses, drivers are cautioned to be on the alert for school children while driving. These little tots occasionally dart out between parked cars, become frightened when crossing streets and often subject themselves to injury. Remember, the child you save might be your own!

We extend our deepest sympathy to Harry Sahlin on the death of his mother, to Raymond Studer, on the death of his father, and to Jack Draves on the death of his mother.

## DAVID BRADLEY EMPLOYEES HEAR HOW TO INCREASE EARNINGS



A part of the David Bradley employees who gathered in the Bradley High School gymnasium to hear William Wallace, executive director of the Profit Sharing and Pension Savings Fund, discuss Profit Sharing. Sorry, the picture could not include the entire group.

# Dear David:

Customers today are looking for quality—all the way through.

During the war and the years that followed, customers got into the habit of taking anything they could get. If you wanted a green car, but your dealer had a black one, you took black! If you wanted a small refrigerator and the appliance dealer had a large one, you ripped out part of the kitchen to fit it in. Now tables are turned and we are in a "buyer's market." Customers can have their choice. The average person really wants to get the most out of his money. He can't afford less than top quality. Every industrial concern, every business house, every family is embarked on "long range" buying—buying products that will give real service.

To impress on his employes how annoyed the customer gets, one supervisor asked each man in his department to keep a record for a week of below-par quality merchandise of products that he and his family had been "stung" on. At the end of the week, here is the list he posted on the bulletin board:

A box containing a mattress cover was marked "full size." Yet the cover it contained was only for a twin-size bed. Exchanged, the second mattress cover ripped at the seams.

A glass coffee pot had two lips, instead of one. Naturally, the coffee spilled all over when poured.

A pair of socks had one sock a size smaller than the other.

A box of thumb tacks included a number of "dead-heads"—no points on the tacks.

A dresser delivered by a department store was different from that picked on the floor. In addition, the drawers stuck.

When the Mrs. sent Johnny to the butcher, he palmed off an inferior cut of meat on the boy.

After posting the notice on the bulletin board, the supervisor went around to his workers to check just what top quality was on each operation.

Now on your job are you following through to make sure you are giving top-notch quality on each operation you do? Although you may run or handle thousands of parts in a day, are you sure everyone meets

## ON DUTY

By FRANK SOVINSKI

Here at David Bradley everyone should believe in Safety for everyone, because when there's an accident everyone loses.

Accidents often cause serious loss and suffering to workers and their families, wreck equipment, ruin schedules and, in general, hurt everyone.

Here are a number of Safety tips that, if followed, will keep you from becoming a member on the injured list. Read them, remember them, and you will stay ON DUTY.

**Machines:** A machine has no friends; neglect makes it your master. Stop your machine before you adjust or service it. Trust a machine only when you control it.

**Sign Language:** Signs in an industrial plant direct us to safety and efficiency. They warn us only against real hazards and give us only necessary instructions. The signs in our plant mean what they say. Take them seriously.

**Good Housekeeping:** A man is known by the company he keeps. A Company is known by the way the men keep it. Keep your machine, your bench, the aisles, lockers and washrooms in condition to be proud of. Order means control. Control pays.

**Carelessness:** It's a risky game for anyone to play. Loose stock, boards or cable in the aisle, misplaced tools or piece parts, pop bottle or scraps on the benches, machines or floors have wrecked many a bright future. The chance-taker usually takes one chance too many. Keep your work place as trim as your home.

**Personal Protection:** When you are hurt trying to do a job without proper tools, equipment or clothing, everyone loses. You, most of all. Wear the right goggles for the job and really wear them. There's a right kind of personal protection for every job. Use them.

**Loose Ends:** Long neckties, loose sleeves, torn clothing, apron string and finger rings are all invitations to disaster around moving machinery. Dress safely for your work and don't give accidents if you follow safe instructions.

**Ladders:** "Short jobs" done

the requirements of quality standards?

If but one not up to quality standards gets by inspection, it may seem like a good record. But if you are the customer who buys that one with the flaw—well, then it's a different story!

A FRIEND

## Time Study, Forge Shop Combine



This photo was taken just a short time after the marriage ceremonies were over for Harold Siefert of the Forge Shop and Glendoris Pray of the Time Study Department.

## Service

### Anniversaries

#### FIVE YEARS OF SERVICE

Wilbur Gynn, July 11, 1944.  
Bernard Wieliczko, July 15, 1944.  
Alvin Ohlenkamp, July 15, 1944.  
George Billadeau, July 17, 1944.  
Harold Siefert, July 18, 1944.  
Harry Ohlenkamp, July 18, 1944.  
Donald Redenius, July 18, 1944.  
Doris Denoyer, July 19, 1944.  
Kenneth Farley, July 27, 1944.  
Harold Karlstrom, August 8, 1944.  
Lawrence Wells, August 8, 1944.  
Adolph Rosenfelt, August 31, 1944.  
Charles Benjamin, September 7, 1944.  
Darold Dahms, September 7, 1944.  
Paul Gall, September 12, 1944.  
Walter Ohlenkamp, September 29, 1944.

#### 10 YEARS OF SERVICE

Donald Burton, July 28, 1939.  
Robert Walsh, August 9, 1939.  
Earl Coy, August 10, 1939.  
Joseph Largen, August 30, 1939.  
Wilbert Morrical, September 6, 1939.  
Elmer Meyers, September 9, 1939.

#### 20 YEARS OF SERVICE

Edward Foreman, July 16, 1929.  
Warren Rankin, July 25, 1929.  
Delmar DeMoure, August 15, 1929.  
Lucien Vanesse, September 10, 1929.

#### 25 YEARS OF SERVICE

Earl Miller, September 5, 1924.

standing from chairs, machines or piled boxes can send you to the hospital. Use a ladder and check it for perfect condition. Brace or tie it at the correct angle. Play safe.

**Hand Tools:** Abused tools bite back. Hammers with broken, rough, loose or split handles; files without handles, mushroomed chisels and wrenches with spread jaws will sooner or later do the unexpected at your expense. Keep tools in good condition and use them properly.

**Stairways:** Use only one safe way to use a stairs and that is to walk, with one hand on the rail. Don't try to carry too much weight or too much bulk, either upstairs or down.

**Keep Alert:** Don't bump yourself into a hospital—lots of people do. Watch your step, watch your shins, watch your head. Don't step out of open doorways without watching.

**The Leg-Lift:** If heavy or bulky material must be lifted, get help or use the proper hoisting equipment. If you must lift an object yourself, crouch to the job, feet slightly apart. Get a good grip and lift with your legs, keeping back straight. Remember, brains beat beef.

**Infections:** Scratches, splinters in your fingers, objects in your eyes, all need sterile instruments and experienced attention. Take injuries, even small ones, to the First Aid room—NOT to well-meaning friends. Infections can take your fingers, your arm, your sight—or even your life.

If we all put into practice these SAFETY tips, we will stay ON DUTY.

### NORMA KRAY, SHIRLEY BERNIS MARRIED ON SEPTEMBER 10

Norma Kray became the bride of Shirley Bernis on September 10 at St. Joseph Church, Bradley. Norma is a clerk in Extra Parts, under the supervision of Forrest Barriball. Two years ago Shirley worked in the Drill Room, but is now employed on construction in Kankakee.

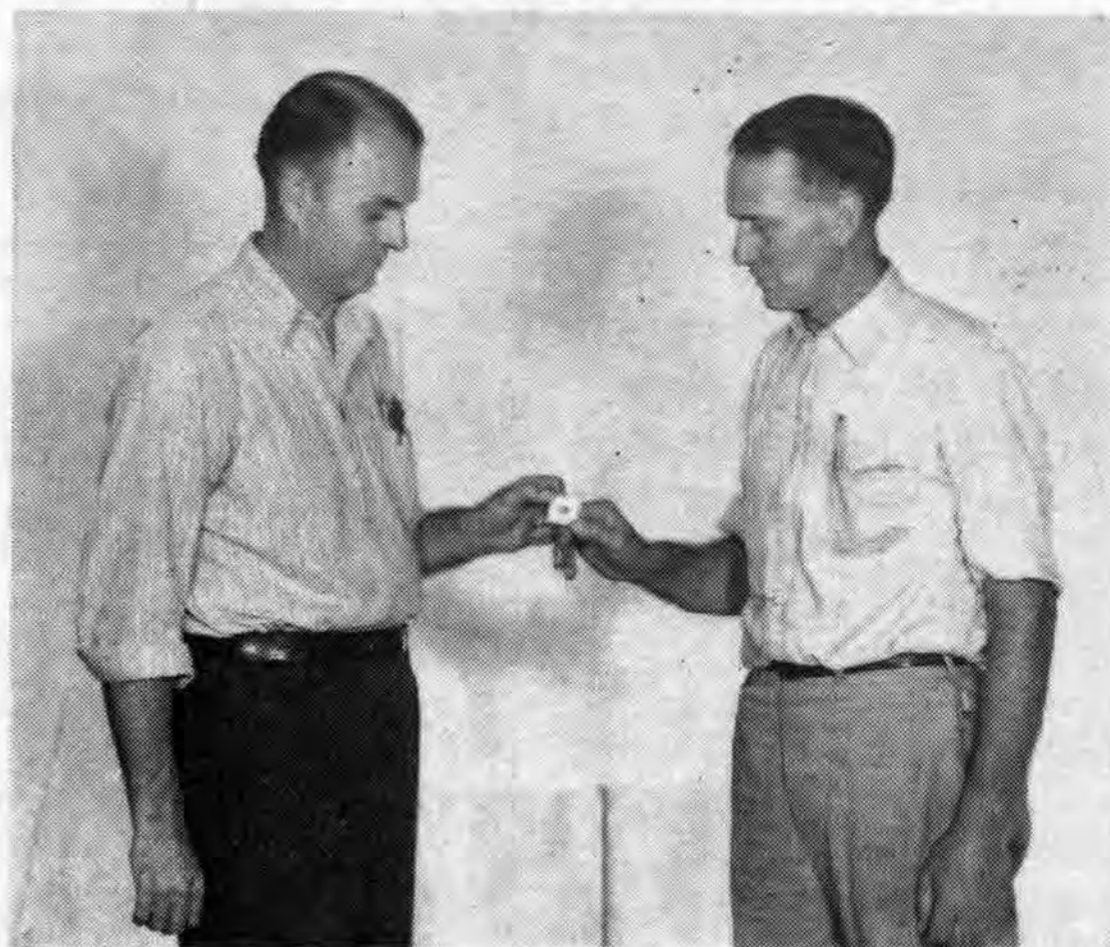
The bride wore a satin dress with a lace insert yoke, a fingertip veil, and a hoop skirt and train. She carried a bouquet of red roses.

She was given in marriage by her father, Herman Kray, of Maintenance. Leonard Bernis of the Foundry, the groom's brother, was groomsman.

A dinner was served at the Lafayette Hotel and in the evening a wedding dance was given at the Bradley American Legion Home. Ross Melk and his orchestra provided the music.

The newlyweds are now spending their honeymoon in Chicago. Upon their return they will live in an apartment at 157 Vasseur

## LONG SERVICE MARKED



Delmar DeMoure (right) is being congratulated by his supervisor, Dick Heinze, upon completing 20 years of service with David Bradley. Although Delmar is in the Inspection Department now, he completed most of his time in the Grinding Room.



The proud gentleman in the center of the photo is Earl Miller, Divisional Superintendent, as he received his 25-year service pin from Mr. Rogers, General Manager. Earl Fogle, Factory Manager, is witnessing the presentation. Mr. Miller now proudly displays this token of service wherever he goes.



Warren Rankin (right,) and Edward Foreman, both of the Foundry, completed 20 years of service during the month of July. These "boys" have spent practically their entire time here as molders in the Foundry.

Lucien Vanesse of the Cutting-In Room completed 20 years of service on September 10, 1949. Vanesse says, "That's a mighty long time."

(Continued from First Page)

processes all mail order shipping from our plant.

The "love-bug" bit Leo early in life and he was married to Esther Bouchard of St. George on January 10, 1923. They live at 302 North Schuyler Avenue, Kankakee. Of their three children, Alma Mae and Francis have both worked at David Bradley. The other daughter, Geraldine, is still in high school. Francis is the father of a son and Alma Mae is the mother of twin sons, so Leo and Mrs. Brais are the proud grandparents of three boys.

Leo is thoroughly sold on the Company and its policies. All of his investments are with Sears and he says they have proven to be everything the Company promised.

the home of Joe Hebert, retired, and Gen Hebert of Time Study.

On Friday, just before she left, she was presented with a stainless steel vacuum coffee-maker and a clothes hamper.



# Jibes, Jests and Facts About Folks You Know

## Machine Shop

By JERRY POWERS

Geistwhite's worries are over now that Mel's back from his vacation.

Larry Yonke is back to work after an illness leave of absence due to a bad foot.

Don't be surprised if Ray Hays' bowling average is around 200 this year, now that he is exercising his arm on a drill press.

Now that the tall is replacing the short, by Heimberger replacing Pat Regnier, we are going to have the floor lowered by the milling machine.

Everyone thought Leo Nickerson was back to work last Monday. Then we discovered it was Henry Toune in the tool cage.

After a survey of Ray Konigowski's driving, the engineers have changed the design of the curbing to the new slanting type you now see around town.

The reason you see Cahill following Mel Boule around is that he doesn't like to run the broaching machine.

The mystery at Ronnie Greigore's residence is solved. It seems they haven't received a water bill for some time now. Upon investigation, it was found that in Ronnie doing his own plumbing; he hooked on to his neighbor's pipe.

Proud papa Al Guenette has a new baby girl at his house. Congratulations!

By the time this issue reaches you there will be a new arrival at the Favor's home according to Malcolm himself.

## Experimental Splatter

By HARRY GILBERT

Well our vacations are over, both of them, and no fish stories, either. Very few of our boys even got away from home. Francis Clodi went to northern Minnesota to visit his sister and reports very good crops, everyone happy, and also plenty of rain. Matter of fact, it rained nine inches the week he was there. Yours truly, with the help of his wife, spent his vacation remodeling and redecorating his house. Ed Drazy spent his vacation in a hospital; had his appendix removed and is still under the doctor's care. Come on, Ed, snap out of it. We sure miss you around the shop. If you don't hurry back, Hisel will have your bench and vise both worn out. Our friend, Art Kline, has the farm fever and is interested in Wisconsin. Now if he was up there on one of those large dairy farms, we wonder just who would do all that milking and making cheese? We'll bet it wouldn't be Art.

Fred Cross didn't enjoy his vacation any too well, either, as his wife had pneumonia and was in the hospital for seven days, leaving Fred the dry cleaning and also the young daughter to look after. She is well again now and Fred is happy again as usual.

We lost one of our best men last week, Alex Meier, when one of the boys from the Forge Shop bumped him out of his position. We are sorry, Alex, but that's what we pay union dues for.

Alex Meier spent his vacation as a belated wedding trip, so he called it. He and his wife went to Niagara Falls.

"Red" Lochner spent most of his vacation at home, but he did manage to get to Chicago.

There is something funny going on in our department. Hiram Wittmore is building a four-room house out on east 17 near the Skyline Airport. Can any of you young ladies let us in on this? You know he seems to be a jolly old bachelor, but some lady must be working on him to change him from single blessedness to double cussedness.

Recently at lunch time our boys were discussing why some of the office girls speak to us as they pass through our department. Finally Paul Gall said, "You know we are supposed to work for our living, that's why." Then Tex Louthan (who never gets enough work done to suit him) piped up with "Then why don't you work?" Coming from Tex this was hard to take, for we only have made five mowers for him.

At this late date we are sorry to say that Ed Drazy is still hos-

## At Blacksmiths' Annual Outing



This photo was snapped by Gordon Wright while attending the annual Blacksmith's Local picnic. The affair was attended by those of the Turk Manufacturing Company and Bradley Locals, with management as guests. They are (front row, left to right) L. Dionne, trustee, Forge Shop; Melvin Broussa, secretary, Grinding Room; B. J. Kohan, treasurer, Turks, and William Hess, personnel manager, Turks; (second row, left to right) E. A. Hood, chief inspector, David Bradley; E. W. Miller, divisional superintendent, David Bradley; Jerry Wolsfelt, International representative; Earl Fogle, factory manager, David Bradley, and Floyd Simerson, time study supervisor, David Bradley; (back row, left to right), Eddie Ciercyca, vice-president, David Bradley; Jess Young, Turks, and Stanley Appelberg, president, David Bradley.

pitalized. He went to Dwight Vet Hospital July 1 for surgery and was forced to return on September 6 for further surgery. At this date he is reported doing fine. The fish have had quite a holiday since he had been off. Better hurry back, Ed.

Fred Cross has been off duty due to a sore back. Guess the cleaning business has got him down. Never knew that women's dresses were heavy. Usually you can see right through them. I think Fred is getting weak.

You young single men who have girl friends should remember this: You might lead your girl friend to the altar, but there your leadership ceases. If you find her running her hands through your hair it won't be long until she is running her hands through your pockets.

In closing here is something to think about:

"Whenever you see a man walking around with a chip on his shoulder you can bet that it's all wood higher up."

## Forgings

By HAROLD SIEFERT and JOE DEMENT

It looks like Frankie, the timekeeper, is working "piece work," what with running from one office to the other every day.

Too bad Frank Damler is not here. It's apple baking time at "Big Joe's" bench!

Len Gereaux goes on the "water wagon" on work days only, we hear. Is that true, Len?

Don't forget, fellas, everyone has to be present at the next meeting. Follow Adam's advice and just say, "Please, Mama, I gotta go to this one!" Adam says it's a cinch and it almost always works. Adam likes his coffee after the meetings.

Leo Richa is doing what comes naturally now. He's working on the harrow tooth press. When Leo is in need of relaxation, he runs a few "frogs" to loosen him up. Right, Leo?

Our little timekeeper, Joe ("Two Bits") Ciaccio, left us in favor of the Tool Room. How come, Joe, need a vacation?

"Kingfish" Ciercyca says Winter is coming on pretty quick so he intends to gain a little weight. He's going to settle down and listen to "Take It Or Leave It" on those cold Sunday afternoons.

Who's that guy that oils the machines, or, I should say, what is it?

## Steel Yards

By JESSIE BROUILLETTE

Now that the vacation season is over, we can settle back and say, "50 more weeks and I will have another." Getting down into harness is quite a chore after doing the things you want to do and getting up when you want to, so

## Tool and Die Whistles

By TONY CIACCIO

Well, folks, it's been a long time since the last issue. By now almost everyone has had his vacation. Everybody reports having a wonderful time.

Dave Freborg will have to drink an extra cup of coffee for breakfast in order to wake him up. As he backed the car out of the garage the other morning, he turned too sharp and knocked down half of the garage. Well at least he remembered to open the doors!

Joe Wieliczko is building a new home close to Freddy Martin's place. Joe says he can use a lot of help. So if you're not doing anything some evening drop over and see Joe. I hear he serves cold beer for refreshment.

Don Burton says he is in the market for some pigs. I guess Don wants to get his winter's supply of pork put away in the deep-freeze.

We now have a new timekeeper. It's Joe Ciaccio, who was formerly in the forge shop.

Here are a couple of jokes I would like to pass on to you. "Ma," exclaimed Junior, "there's a man in the kitchen kissing the maid."

"There is?" shouted the angry mother.

"Ha ha!" yelled the youngster. "April Fool! It's only Pa."

Have you noticed that the latest thing in men's clothes is women?

## Office Chatter

By JOE ROBINS

It is a little late, but congratulations to Bob Vickery, who has received his ten-year pin. Also to Rudy Koehle for his five-year pin.

Violet Palinski left us for a steady job at home.

As far as we know, Ruth Collins caught the biggest fish here at David Bradley this year—she brought back a 27-inch pike from northern Wisconsin.

Congratulations to Leon Boudreau and Clydene, nee Downs, who were married a couple of weeks ago. They spent their honeymoon in Milwaukee and Madison.

Josephine Tiburtini has been transferred to the Budget Department, under Harry Sahlin.

Mr. and Mrs. Elmer Wick and son, Stevie, of Minneapolis, enroute to Washington, D.C., stopped for a short visit with Chelsea, Marie and Gary Renshaw. Elmer was chief timekeeper, 1944-1946. He sends greetings to old friends here at David Bradley.

Let's say hello to Ira Wahlbeck of the engineers. He was here before the war for six months as a draftsman. After the war he came back for a few months to the same job before he went to the University of Illinois. He has just graduated from there with a bachelor of science in mechanical engineering. Ira was born and raised in Kankakee and he has kept coming back here because, as he says: "I enjoy working at this plant!" Incidentally, he was with the Coast Guard in the South Pacific.

On the day that Martha Attig left us the first floor was the scene of a stork shower. Credit for the idea should be given Eileen Gallois. Eileen made a cute pink cradle, covered with green net and decorated with dainty pink bows. Martha has been at David Bradley three years. She first worked as secretary to Ray Studer in Tool Design and last Winter moved up to the office as secretary to Russell Skelton and George Billadeau of Merchandise. She left us with this remark: "Profit Sharing affords savings for such events—it comes in handy."

Congratulations to Jo (Damon's wife) Wheeler, who is almost recovered from a major operation.

Ruth Arrington has been transferred to Receiving, under Ed Kerouac.

Lucille Kelly is back in the office after two weeks in the Steel Warehouse.

Hanson Goin has resigned after three years in Timekeeping to finish college. "Speed" said he liked it here and hated to leave.

Methods had themselves a picnic out at Wes Scott's farm. Guy Odom and wife, Wes Scott, wife

## Just Cuttin' Up



Yes, sir! That's Joe Robins himself, your office reporter, holding Rudy Koehle, dressed in a grass skirt, at a recent get-together of the Time Study Department. Believe it or not, we think both boys are dreaming!

we will have a peek at what some of the boys did do on their time off.

Vernon Ward spent the first week of his vacation fishing. He went to Wisconsin but couldn't get a nibble, so came back to Lake Forest, among the swells—Lady Esther, Morton Salt, McCormick Deering—and fished in Lake Michigan. He caught 45 fish. The second week he spent farming on his father-in-law's farms, bringing in the hay and oats.

Ray Pelehowski spent his full two weeks helping his brother build a new house. Toby sat in the shade and drank some of that stuff that you blow the foam off of.

Ruben Habedank piled his family in the car and took off for Wisconsin and caught some pretty nice ones in Beaver Dam.

Johnnie Grimes came back with a beautiful coat of tan from standing in the middle of a river fishing, and besides had a handful of blisters where he tried his hand at threshing.

Don Billadeau took a trip to northern Michigan and, of course, fished too.

"Shorty" will start his three boys to school next week. This will make him happy, as he will know where they are for a few hours of the day anyway.

Well, I had my vacation a little bit earlier than usual. Had to welcome my new granddaughter into this cruel, wicked world. She weighed nine and a half pounds. Linda Sue is her name.

My thanks to Kelly for pinching for me.

and family, Van Emigh and wife, Boomer Neptune and wife, George Welch, wife and family, Dean Ostrander, wife and family, Gordon Wright, wife and family, Harold and Glendoris Siefert, and Dale (Earl's boy) Messerle were there. Besides the picnic lunch, they enjoyed croquet, horseshoes, poker, other card games, and ping-pong.

Renetta Toma promised that she would have a quotation for publication in the near future from her bulldog, "Lady."

Edward (Lavern's dad) Quade is recovering nicely from a major operation.

Congratulations to Shirley Essington and Bernard Antosz. Their engagement was recently announced. He works at General Foods.

Vince Webster took Stanley Hill, Andy Anderson and George Louthan to the Indiana state fair at Indianapolis. Yep, they saw our David Bradley display.

They're calling Elmer Pahnke "Lucky" these days. We gather that it has something to do with golf.

Marlene Stutz heard around town that David Bradley was a pretty good place to work. So now Marlene is secretary to Mr. Pahnke. Frank Stutz, from the Machine Shop, is her dad, and he has been here some 20 years. Earl Miller is her uncle.

According to Rudy Koehle, Nick Gineris was the most outstanding man in the Church Baseball League—most hits, most runs batted in, most errors, and the man most thrown out of the game by umpires.

Which reminds us that not long ago Nick Gineris and the Greeks beat Floyd Simerson and the Methodists. Within the same week Nick beat Guy Odom at golf. Seems to us that an employe should know better than to beat two of his bosses within a few days.

It's real news when Arnold Ray misses a day of work. He lost time for the first time in six years, due to the death of his father-in-law.

Gil, Alice and Rhoda Ann Luhrs went to Nebraska over Labor Day to see his dad, who was very ill. We are glad to report that his father is alright now.

We've got a few other travels to report: Emile and Pearl Vassen drove through Galena and Davenport on Labor Day in his new Hudson. Dorothy and Gus Salt-sider went to Turkey Run. Marjorie Haigh went to Lake Tippecanoe.

Addison Gerrity is wearing a body cast received in a car accident in Chicago.

We want to offer best wishes for the coming school year to: Dale (Earl's boy) Messerle, just transferred to the fifth grade in the Steuben school; Randy (Augie's boy) Lambert, beginning first grade at St. Joseph's in Bradley; Gary (Gordon's boy) Wright, a sophomore, who is out for football with Bradley High; Nora (Si's girl) Simerson, beginning Lutheran kindergarten; Suzanne (Rex's girl) Bainter, who we know is going to do even better in the second grade than she did last year in the first; Judy (Warren's girl) Lezotte, who is starting first grade; David (Joe's boy) Robins, in first grade at St. Pat's; Johnny Grimes, who is taking a correspondence course with LaSalle in industrial management, and Joy Bills, who is attending college at Olivet in her junior year and is working here part time.

Earl Messerle and his family have left the farm and have become "city-slickers." They're living at 1451 East Oak Street. By the way, Mrs. Messerle, Earl is bragging that he's chief engineer and bottle-washer around home.

Fern and Ray Belmore and Mr. and Mrs. Paul (Fern's brother) Chamness spent the Labor day week-end with her father in southern Indiana. Fern's brother is coach at the Sandwich (Illinois) High School.

Dorothy and Charles Witt week-ended at the E. Essington farm (her parents) south of Herscher. Congratulations to Sam and Ivy Coffman on their fourth wedding anniversary.

Frances (Stanley's wife) Hill is just back from Arizona. She was matron of honor at her sister's wedding.

Since the paper came out last

(Continued on Next Page)

# Open Handicap Tourney Ends DB Golf Tourney

A highly successful David Bradley golf season was brought to a close Saturday with the Open Handicap tournament held at the Kankakee Valley Country Club.

First prize winner was Elmer Pahnke with 65. Louie Dressler's 66 and Joe Dominiak's 69 brought them second and third place, respectively.

The Class A group prize was copped by Harry Grumish with an 81. Urban Meyers' 89 won the Class B group honors, and A. T. Haden with 102 was low in the Class C group.

A committee is now making plans for a banquet for David Bradley Golf League members and awards will be presented at the affair.

## EMPLOYEES HEAR . . .

(Continued from First Page)

equal his Profit Sharing holdings over a period of years."

Mr. Wallace then went on to explain that through Profit Sharing the employees' interests in each store or factory is to make that store or factory successful, because of profit and their holdings in Profit Sharing. He gave examples of how employees in catching faulty material, avoiding mistakes and by exercising care in handling merchandise can actually help to make profit possible. He declared that he was unable to understand why other companies could not see the advantage of sharing profits saved by employees, "unless they don't respect and understand the dignity of the employees."

From Mr. Wallace's study of David Bradley's holdings in the Fund, he revealed that 36 per cent of David Bradley's profit for 1948 went into Profit Sharing and was disbursed to its members; that the Bradley employees' holdings in the Fund were equal to the book value of the factory and the machinery in it; that it was possible for the employees of the factory, with their combined holdings, to buy the plant.

"The method of management of the Fund," he said, "is controlled by rules and regulations which are binding. Actually, the United States Government regulates the rules and regulations of the Fund. A body of six trustees manages the Fund, and once a year a meeting with the advisory council is held, consisting of 17 members chosen by the members, is held to decide on outstanding questions or problems. Rules of the Fund guarantee the employee that every dollar he contributes will be returned to him—that Sears stock is only purchased with the Company's contribution."

In describing last year's Company contribution, Mr. Wallace said the Company contributed \$1.15 for every dollar contributed by members in Class A (1 to 5 years' service); \$2.30 for members in Class B (5 to 10 years' service); \$4.45 for members in Class C (10 to 15 years' service), and \$5.60 for every dollar contributed by members in Class D (15 years' service and over 50 years of age).

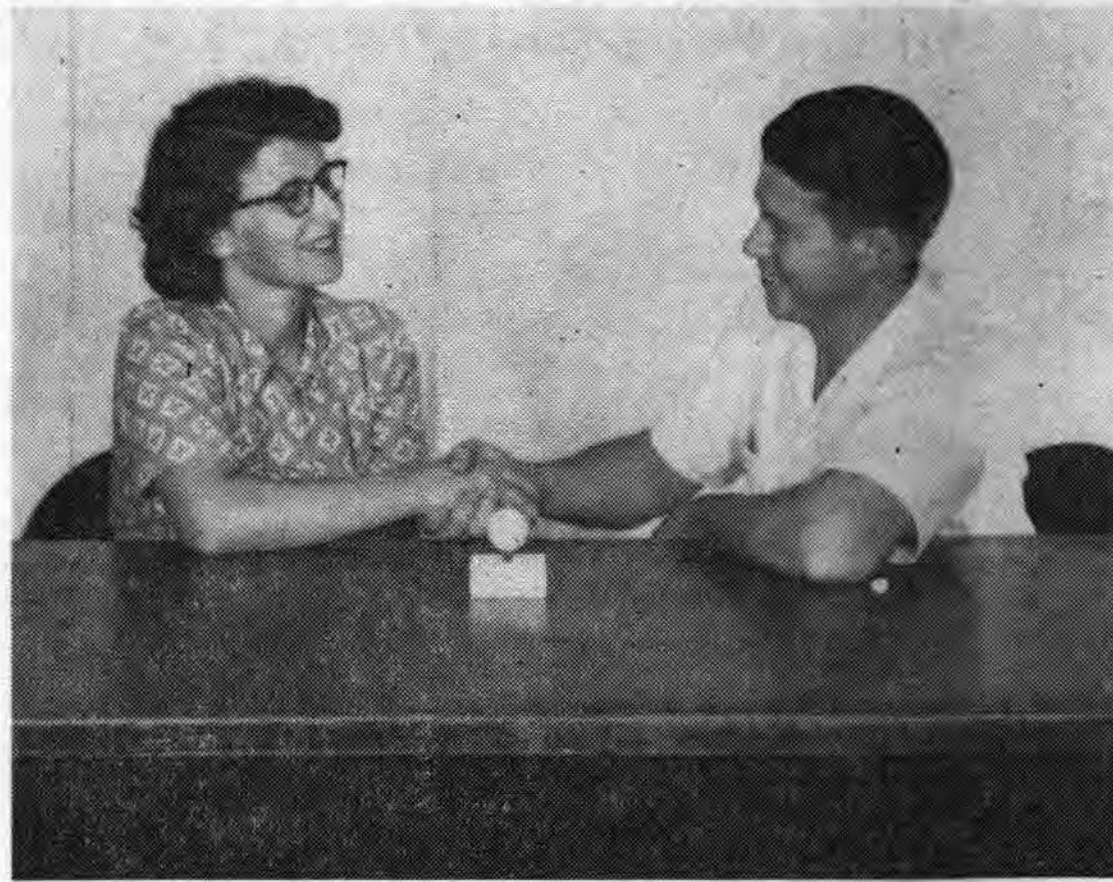
"If the Company contributions go down, don't blame Management, but blame yourself, because profit is made by the workers and everytime an employe loafs on the job, destroys merchandise, or makes a mistake, he or she is actually paying for 9 per cent of every dollar lost."

In reference to Mr. Wallace's talk on this point, we at David Bradley lost \$15,687 last year in production rework, \$26,003 in lost time, and \$62,350 in scrap—a total of \$104,031, of which \$9,363, or 9 per cent of the total that the employe members of the Fund lost for themselves.

An interesting question and answer period followed the talk by Mr. Wallace.

Mr. Wallace was born and raised on a farm in Scotland. He came to America as a young man and started to work for Sears in 1913 as a stockroom employe. He has held a number of positions on his climb to his present position as Executive Director of the Profit Sharing and Pension Fund, of which he has been a member since its origin.

## AMAZING ACCURACY, MAXINE!



Maxine Bouchard is shown being congratulated by Leroy Hummel after describing how she made a "hole in one" on the No. 15 green at the Kankakee Valley Country Club golf course on July 31. That's the ball and she used a brassie to drop it in the cup. Asked how she felt, she said: "I just couldn't believe it."

## Hays, Billadeau Win Top Honors In David Bradley Golf League

The golf season has now come to a close and appreciation for the splendid cooperation throughout the entire season is extended to each contestant. Listed below are the final standings and handicaps for the 1949 season:

Team	Names and Handicap	Total Hcp.	Won	Lost
16	R. Hays (5) and D. Billadeau (10)	15	14	5
*19	H. Grumish (4) and A. Haden (14)	18	13	6
*4	S. Gineris (9) and C. Yoakum (12)	21	13	6
3	M. Boule (9) and R. Rathman (14)	23	12	7
20	W. Lezotte (9) and D. Ostrander (12)	21	12	7
1	R. Durand (14) and W. Cunningham (19)	33	11	8
17	P. Walsh (9) and R. Curby (20)	29	11	8
6	M. Scism (7) and R. Harwell (14)	21	10	9
10	E. Wilken (7) and E. Goudreau (13)	20	10	9
12	J. Grimes (11) and E. Pahnke (24)	35	10	9
7	F. Zupancic (9) and R. Drazy (13)	22	9	10
8	R. Schlemmer (11) and L. Williamson (14)	25	9	10
14	B. Szewerenco (11) and L. Drassler (12)	23	9	10
11	G. Odom (10) and F. Sovinski (17)	27	8	11
15	R. Dominiak (8) and J. Dominiak (17)	25	8	11
5	C. Newman (8) and E. Messerle (14)	22	7	12
9	N. Gineris (8) and B. Hunter (20)	28	7	12
13	C. Neptune (17) and W. Koehle (30)	47	6	13
18	C. Crawford (9) and E. Fogle (15)	24	6	13
2	F. Hasemeyer (8) and H. Sahlin (14)	22	5	14

\*Team No. 19 won playoff for second place.

**Prize-winners Wednesday, September 14**—R. Hays and D. Billadeau, first (74); H. Grumish and A. Haden, second (74), and S. Gineris and C. Yoakum, third (75). Teams 16 and 19 tied for first and second. Team 16 won the toss. Teams 4, 5 and 8 tied for third. Team 4 won the toss.

**Alternates and handicaps:** M. Kraft 7, I. Meyers 9, R. Rogers 11, M. Boudreau 13, L. Powers 18, J. Wieliszko 20, A. Fehland 24 and E. Thurston 27.

## FOLKS YOU KNOW . . .

(Continued from Preceding Page) time, our David Bradley family has increased. We want to take this opportunity to say hello to the new babies: Steven (Ed's boy) Marszak, Leona Pauline (Leo's girl) Williamson and Karen Ann (Lee's daughter) Herscher.

Bill Koehle shot a 56 and a 57 at South Shore recently. (Congrats!)

Joyce and Cliff Reichelt, who have lately moved to Braidwood, are entertaining a few friends each week-end from North Central College, where both Joyce and Cliff received their degrees.

Jim and Peg Goodman have just moved to 882 North Schuyler Avenue. Jim is now chief furnace-tender (you don't get sympathy from us).

And, saving the very best news 'til last, Clifton (Merle's boy) Bloom is getting along splendidly. He will be wearing his leg cast by the time this is printed.

## Inspection Department

By BETTY BERTRAND

It's been a long time since we contributed any news, so maybe we can dig up a few items for this issue.

There have been so many changes in the department and some were so quick we didn't have time to get acquainted, but we take this opportunity to welcome Roy Armstrong, Don Vadeboncoeur, Leonard Allen and Earl Hardesty. Frank Ovnich was with us for a day or two.

Forrest Light had the misfortune of having to undergo surgery a few weeks ago. He is now back on the job, feeling as good as new,

and looking like his old self again. It seems ages already since we had our vacations, but once in a while the subject still pops up. And from what we've gathered, a good time was had by all.

Bill Lustik spent his vacation working on his new house. Not finished yet, but one of these fine days we'll all get our invitations to come over for openhouse.

Yours truly had a very nice vacation, too, but about all that could be brought back in the way of fish was a can of sardines.

Lucky fellow, Dick Heinze. He still has a week of his vacation coming. Watch out, all you pheasants. Dick has that hunter's gleam in his eye. And we hear he's a pretty good shot, too. (For that we ought to rate at least one pheasant.)

There are a few of us in the department who are now gung through the process of re-education. Our small fry have started to school, and their impressions of the place of learning are sometimes quite amusing. Heard of one little boy who, when asked how he liked school, said, "I don't like it. I don't know how to read or write and they won't let me talk, so what's the use of going to school?"

And while we're on the subject of school, Al Hiatt's oldest son is busy making plans to leave soon for France to attend college over there. Swell opportunity for a young fellow, we'd say.

## Tin Shop Rattles

By STANLEY GILL

Well another issue of the Plowman, eh! Sorry we missed the August issue.

Our new supervisor, Miles



DAVID BRADLEY

## Maple Splinters

By FRANK SOVINSKI

The 60 members of the David Bradley Bowling League started their 1949-50 season last Tuesday at the Marycrest Lanes.

Some of the boys picked up their high scores just as they finished the last season, but others just couldn't seem to find the range.

Russ Hubert hit high series (572) and high game of 211. The Wagons' 822 game was high for the night and the Plow Shares dug up high series of 2314 pins.

Tony Staniszeski finished last season with an average of 174. Last Tuesday he hit a 419 series for a 139 average. He says that Puss Newman put too much pressure on him.

Hank Reitmeier, the old left-hander, came through with a 520 series. He also complained of a sore left arm.

That guy Jim Goodman has bowled in the plant league for the last three seasons and never hit a 200 game. Last Tuesday evening his third game was 202. Of course Jim wasn't married a couple of years ago, either.

Earl Fogle, a new bowler, had the honor (?) of committing the first foul of the season. He rang the bell and lit the red light in the third frame of his first game.

## In Retrospect: Softball Team Lands Third in Industrial Loop

The dust has settled over Waterman Park and softball has given 'way to bowling and football. However, let's just take a few lines and recap the Industrial League season.

David Bradley ranked third this

Stoner, who was transferred from the Forge Shop, is getting his feet on the floor and doing a fine job. Congratulations, Miles! We are all for you.

Oh yes! Yours truly (Stanley Gill) is back in his home department after being absent for three years on a transfer to the Cutting Room.

Frank Wasetis is the proud father of a little son. Congrats to Mrs. Wasetis, too.

Floyd Swartz walks around the department with a gleam in his eye. Guess maybe he is dreaming of that new Pontiac.

"Happy-Go-Lucky" Garrett is back on the mule. Glad to see you back, Jack.

## Tips from Receiving and Stores

By CLAYTON CURBY

Benny Meents' daughter was chosen by the Bradley Legion Auxiliary as the "Good Girl Citizen." Nice going, Benny, for raising your girls up correctly and intelligently. She must take after her father, or am I saying too much for you, Benny?

Our girl that worked in Receiving, Charlene Whitehurst, has taken a two months' leave of absence. She is being replaced by Ruth Arrington.

Since our last paper was published, there has been a great change in the men in the plant. We all hope things pick up and come back to normal soon.

Clarence LaGrow tried to make a few extra dollars this year during his vacation by trying to sell sandwiches and pop at the fair, but guess he did not do so good. Better luck next year, Clarence.

We all wish Tony better luck next week in his bowling, as we're sure he can do better than 601.

## CLASSIFIED ADS

WANTED—Twenty David Bradley softball uniforms, issued this year, so that they can be cleaned and stored. Al Keller, manager.

WANTED TO RENT—House or apartment, 2 or 3 bedrooms, preferably in the Steuben School District. Larry Richardson. Dial 2-3474.

Ask him about his 112 average, huh!

Mickey Boudreau swears that the Marycrest people cut a couple of feet off the runways. Maybe the fact that he did foul five times his first game proves it to be true.

Earl Messerle, Harry Lehman and Benny Hunter, all beginning bowlers, are convinced that bowling is a screwy game. Look at their averages!

Genial Eddie Geistwhite, who has been bowling for 20 years, set a new record for himself. Yep, he rolled a 98 game—the first time he has ever bowled under 100.

Herbie Blair, whose team lost all three games, and whose hair-line is receding fast, was asked how his team made out. Herbie replied by saying, "We were scalped!" How did he mean that?

Our bowlers don't have to feel so bad about not hitting a 300 game. During the 1948-49 season there were only 165,300 games bowled among the 257,000 teams sanctioned by the American Bowling Congress.

Here are last season's high scores for the entire country. High team series, 3583; high team game, 1258; high individual series, 806; high individual game, 300. There are some scores to shoot at, guys. Let's go get 'em!

year behind American-Marietta and A. O. Smith. This was Marietta's first league flag. Bradley was in the running for a berth in the city playoffs to the end of the season, when the protested game between Bradley and A. O. Smith was awarded to the Smith team, giving them a clear title to second place.

It is interesting to note that the Bradleys scored more runs than their opponents—88 to be exact—and slugged out 73 more hits for a .346 average, 94 points above their opponents.

Howard Larson, Bradley pitcher, appeared in all 24 games, winning 17 and losing 5. Essington lost the other two games. In our two-game series with the Manteno State Hospital nine Newman lost both games, as his mates failed to come through at the plate.

Little "Red" Drazy received the most walks, even though he appeared in only seven games. Newman's 68 trips to the plate and his 29 hits were the most garnered by any player. Bill Beck slid around the bases to score the most runs. In the strikeout department we were all pretty good.

Though many of the men are on layoff at present, we are looking forward to another year when we can add a trophy to the one already in our possession.

We have contracted for the cleaning of our uniforms, so let's turn them in, fellows.

## FINAL STANDINGS

	Won	Lost
American-Marietta	20	4
A. O. Smith	18	6
David Bradley	17	7
International Harvester	13	11
Armstrong Cork	8	6
General Mills	7	17
Florence Stove	0	24

## FINAL BATTING AVERAGES

Player	G	AB	R	H	Pct.
Wells, of	4	7	5	5	.714
Goselin, of	2	4	0	2	.500
Ciaccio, lf	6	12	3	6	.500
Laskey, of	7	21	8	9	.429
Newman, lf	22	68	22	29	.426
Massey, lf	6	20	9	8	.400
Allen, of	16	54	16	21	.389
Dominiak, lf	4	13	2	5	.385
Anderson, of	20	51	14	18	.353
Gibson, lf	18	51	16	18	.353
Hunter, lf	22	58	18	20	.345
Beck, lf	20	65	25	22	.338
Keller, c	12	21	9	7	.333
Cahill, c	19	55	16	18	.327
Green, lf	6	22	6	7	.318
Larson, p	24	54	15	17	.315
Essington, p	4	7	0	2	.286
Drazy, c	7	15	0	4	.267
DeVito, of	5	12	0	3	.250
Blair, of	2	5	0	1	.200
Favors, lf	4	6	0	1	.167
Taylor, of	12	30	9	4	.133
Erickson, of	4	5	0	0	.000

TOTALS . . . 24 656 193 227 .346  
Opposition 24 611 105 154 .252