

VOX POP

In each issue several DB employes will be asked to give their views on a pertinent question. The question asked for this issue was:

What type of foreman can make you do your best work and still cause you to enjoy your job while working your hardest?

DON BLANCHETTE, Stokers: I think a foreman should try to be as fair as possible, cooperative and understanding, meet the fellows half way and, above all, treat everyone alike, playing no favorites. If foreman and employe follow this line of thought and practice, both can work hard and enjoy it.



HARRY GARLAND, Forge Shop: The kind of foreman who can make me do my best work and still permit me to enjoy it is one with a pleasant disposition who has my day's work planned for me so that I will not have lost time, and consequently enable me to check dies for my next job.

ART FEHLAND, Material Control: The foreman who fully explains the duties of the worker, who gives discipline and praise at the proper time and place all tend to make one's job easier and more pleasant. To know, rather than wonder, whether your work is satisfactory or not, will bring out the best of one's abilities.



LORETTA FARREL, Repairs and Extras: A foreman who gives you confidence in your job. Due to his position and circumstances, it may be difficult, but he should try to be considerate of those who are working under him, and they of him as well. He should have a pleasant disposition and a good personality.

JOHN KEIGHER, Parts Stores: The foreman who can make me do the most work and still permit me to enjoy it, gives complete job instructions and tells why—gives me job responsibility and has confidence that I will do it. He must be fair, honest, trustworthy, and have an understanding of human nature.



LUCAN VANESSE, Cutting-In: He must possess a pleasing personality and be able to cope with any difficulties—be they large or small—which are sure to come up occasionally. A workman has a feeling of security when he knows he is working with a good, reliable foreman at the helm.



Preparations Completed For Family Day, to Be Held Friday

Friday will be a red letter day for the families of David Bradley employes. On that day the plant will play host to hundreds of family members. A guided tour through the plant has been arranged and special displays and many other features will be presented to further acquaint these family members with the organization to which they are so closely allied. Visitors will see manufacturing actually in progress and will realize more than ever the complexity of the operations so necessary in our finished product.

We all realize how necessary it is for the sales of our products to be increased, and it is felt that our display room will contribute to this objective. Here the latest models of our implements are on display. Facilities are provided to our Sears salesmen to become familiar with our merchandise so as to facilitate their sale in the retail stores. Here also our employes will derive a great deal of personal satisfaction in seeing how essential their contributions are to our finished product.

Adjoining the display room is our modern metallurgical laboratory, which is constantly growing and expanding in its research.

In the foundry visitors will see molds being made, into which is poured molten iron to make piece parts for our products. This is one of the first stages in the production of any of our implements. The fumes and atmosphere at pouring time will remind visitors of Dante's "Inferno." About 6 million pounds of gray iron and 3 million pounds of malleable iron are poured in our foundry annually.

Will See Plow Shares Being Made

Guests taken through the Forge Shop while it is in operation will be amazed at the number of operations and the degree of craftsmanship necessary to produce our high quality plow share. Approximately 300,000 plow shares are processed through this department each year. In this department are bulldozers, drop-hammers and Bradley hammers forming hot and cold steel into various shapes to conform with patterns.

To insure customer satisfaction, each plow share must be carefully ground, punched and polished in the grinding room before its preparation for shipment. Training and skill are required in the performance of this very difficult and tedious job.

Two departments, the Cutting-in Department and Raw Steel Storage, occupy one of our new buildings. One of these stores the raw steel until it is put into production. To make possible efficient material handling, a five-ton and a ten-ton crane are in operation. The Cutting-in Department has press, shears and punches which cut raw steel into proper widths and lengths before being routed to other departments to be processed into finished piece parts.

Visitors will be impressed particularly with the Tool and Die Department. This department has various types of equipment necessary to build the dies, jigs and fixtures required in our produc-

VISITORS ASKED TO ATTEND EARLY IF POSSIBLE

Employes' requests for invitations for their families to attend Family Day in the afternoon indicate that our tour will be over-crowded at that time. Therefore, we urge those who can attend the morning session to do so.

tion. Most of these operations are highly skilled and require years of experience to be performed satisfactorily.

Two of our largest single pieces of heavy equipment are found in the Sheet Metal Department. They are the H.F.M. and Clearing presses used in sheet metal forming. This department also has a number of other presses, shears and brakes used in the fabrication of sheet metal.

Our Machine Shop contains drill presses, lathes, milling machines and automatic equipment. A number of these will be identified and explained by the guides and posters.

Visitors will see the advantages of our modern machinery.

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Group Insurance Drive Ends; 836 Are Now Members

In accordance with a special arrangement with Metropolitan Life Insurance Company, Sears Roebuck and Company was able for a limited time to waive all medical requirements for the group life insurance plan available to all regular employes. As a result of this special arrangement any eligible employe of David Bradley Manufacturing Works could apply for group insurance between January 10 and February 10 without submitting satisfactory evidence of insurability.

Members of the Personnel Department contacted every eligible employe who was not a participant in this plan. The plan was explained and applications were provided. To be of greater service and more convenience to each employe, the foremen permitted them to complete their applications at their work space. In order to secure complete and accurate records, each uninsured eligible employe was requested to sign either the application or the waiver portion of the same card at that time. Each employe cooperated to the fullest.

A total of 168 employes decided to accept the opportunity for this benefit, which brings the total at David Bradley now under the plan to 836. Those employes who waived the opportunity were informed that if they changed their minds in the future and elected to participate in the plan they might do so, provided they submitted satisfactory evidence of their insurability.

Free Enterprise Is Everyone's Business

Only in a free enterprise system is it possible to work in a plant such as David Bradley. Only under a free enterprise economy may any individual dispose of his labor, talent, or money, and engage in any business activity he may choose. Individual liberty and a high standard of living are both corollaries of free enterprise economy, because individuals are encouraged by the incentive of profit to apply their abilities at the places of greatest demand. The key to our future economic welfare at David Bradley depends upon our productivity. High total productivity is the result of high individual productivity. Our competition keeps all of us striving to produce more and better products for less money.

In the past 50 years our nation's average productivity per man hour of labor increased approximately 2½ per cent yearly. It is this increase in output per man hour that has made it possible for us to work shorter hours and still enjoy a rising standard of living. This increase in production has been accomplished not by working harder alone, but by constantly inventing better machinery to supplement human energy with mechanical power.

Four Contributors

In free enterprise there are four inter-related contributors to every business transaction. These contributors are CAPITAL, MANAGEMENT, LABOR, and MARKET.

CAPITAL is the collective name for invested or investor money. The investor may be one of the millions of stockholders, bank depositors, or insurance policy holders. Almost everyone in the United States is one kind of investor, whether he realizes it or not. Here at David Bradley all employes participating in Profit Sharing are capitalists. They are investing money in this enterprise and are vitally interested in its successful and profitable operation. It is their dollars that have been used to provide part of the necessary sum for the new factory building, new equipment and material. In our recent Profit Sharing report, David Bradley employes have \$2,031,558 invested in their company. Throughout the plant tour each visitor will see evidences of plant progress and improvements made possible through these investments.

Correlating Agency

MANAGEMENT is the collective name for all those persons responsible for directing the business operation of David Bradley. They contribute the technical "know how," which combines processes, labor and material. As managers they are expected to provide the good judgment and wise discernment necessary to maneuver these items in the most advantageous manner so that we as stockholders receive the maximum

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'JOINING PROFIT SHARING WAS MY BEST MOVE,' VERNON SAYS



The Pioneer Plowman this issue honors Vernon J. Doran, our Merchandise Manager. Vern, as everyone at the plant knows him, was born in Chicago, Ill., on June 12, 1905. When he was two years of age his folks moved to Kankakee, where Vern later attended grade school, high school and Gallagher Business School.

He went to work as a laborer at the old car shop. After several years of performing odd jobs there, the extra efforts he had extended were recognized and he was promoted to receiving clerk. After the car business was discontinued in 1924, he accepted a position with the Shidler Construction Company of Kankakee, doing general office work.

In the Spring of 1925, a friend informed Vern of an opening at David Bradley. He applied for the job and on March 2, 1925, began in our employment as a time-

keeper. Early in July of 1926 he was transferred to the position of production clerk and in January of 1940 shifted to Material Control to follow up on production orders. On February 1, 1943, he was promoted to Supervisor of Merchandising, which led to his present position as Merchandise Manager.

While working in the office he became acquainted with Clarice Mueller, a secretary in the Export Department. After several years' courtship they were married on October 9, 1929. To this marriage two children were born, Marilyn, now 17, and Diane, 10 years of age. The Dorans reside in their own beautiful home at 431 South Osborn Avenue, Kankakee. The upkeep of their flower gardens and the maintenance of the home utilizes most of Vern's spare time.

When asked his opinion of the Profit Sharing Plan, Vern replied:

PARKING LOT TO BE RESERVED FOR FAMILY DAY

In order to make it as convenient as possible for our visitors on Family Day, March 18, the parking lot area directly between Gates 2 and 3 will be reserved for their cars on that day.

We ask everyone to cooperate with us in making this phase of our Family Day a success.

47 Members of '20-Year' Club Honored at Party Given at Bradley Legion Home



Shown above are 47 members of the David Bradley "20 Year" Club, who attended a recent party given in their honor at the Bradley American Legion Hall. The aggregate service of this group amounts to over 1,400 years, or more than three and a half million man hours contributed to the progress of the David Bradley Mfg. Works.

Dear David:

Last issue we discussed the cost of government and, according to recent reports from Congress, we are paying for a filibuster on filibuster. Now, David, suppose we kick around the customers' markets for the next decade.

The improvement in living standards during the 1950 decade will lead to important changes if the consumers spend their dollars. Even though they will eat better, dress better, and live in better houses, a smaller share of the consumer dollar will be spent on food, clothing and shelter. A growing share will go for appliances, furniture, travel and recreation.

This means that the fastest growing markets will be those providing what might be called "optional" goods and services—things which add to comfort and enjoyment, but which are not strictly necessary. Markets for necessities, on the other hand, will expand at a slower rate than total consumer expenditures.

The growing importance of "optional" goods and services is one of the reasons why it is hard to keep our economic machine on an even keel. The purchase of "optional" goods can be postponed with little hardship. So anything that causes people to put off buying a new car, a new house, or a new radio has a far greater effect on production and employment now than it did when the major share of the consumer dollar went for necessities.

Although food is by far the largest item in the consumer budget, its relative importance is declining slowly as living standards rise. People eat the same number of pounds of food they ate 40 years ago, the food is better from a nutritional standpoint and easier to prepare. Thus, the trend favors fruits, vegetables and dairy products as against meat, potatoes and bread.

More and more food is being processed in factories rather than in consumer kitchens. Improved methods of manufacture and distribution have transformed the luxury foods of yesterday into the standard foods of today. New kinds of processed foods—canned, frozen and dehydrated—are appearing constantly.

Three long-term trends will shape the clothing market in the future: (1) the shift from home and custom to factory fabrication is almost complete; (2) synthetics, chiefly rayon and nylon so far, are replacing cotton, wool and silk at an accelerating pace; (3) there is greater standardization of styles and a trend to lighter and simpler clothing.

Forty years ago consumers spent 14% of their income for clothing, but by 1940 the ratio had declined to 12%. However, this long-run decline may be halted or reversed by migration from farms to cities, the upgrading of incomes, or growing demand for sportswear.

The decline in relative impor-

THURSTON, DOMINIAK PROMOTIONS ARE ANNOUNCED

E. W. Thurston, who has served for the past two years as chief timekeeper, yesterday assumed the post of Factory Auditor, according to an announcement made by A. T. Haden, Comptroller. Joseph Dominiak has replaced Mr. Thurston as Chief Timekeeper. Joseph's father is employed in the foundry and his brother, Ray, is supervisor of that department.

tance of housing expenditures—from 24% of consumers' dollars from 1909 to less than 18% in 1940—is expected to continue after the recent fluctuation. The reason is that people feel they get more value for their dollar in things other than housing. Nevertheless, the housing market should be much larger in the 1950s than in the 1930s because much of our housing needs to be repaired or replaced.

A census survey in 1940 showed that 16 million of the nation's 37 million dwelling units needed to be replaced or needed major repairs. So we can estimate that the provision of adequate housing for everyone by 1960 would involve building 20 million new units.

More and more of the consumer dollar has gone for household equipment in the past four decades, largely because of the development of labor-saving appliances. The outlook is for the continuation of this trend. New appliances are being developed; and the large number of new houses slated to be built in the next few years, the wartime and postwar boom in the number of families, and the migration to the cities should add to appliance demand.

With the present high production some appliances are fast saturating the market. However, replacement demand and new homes will still keep the market far above the 1941 demand. New products must, however, be developed if industry is to keep up the pace it has set in the past.

In 1916 the average person traveled 400 miles. By 1940 the average had grown to 2,400 miles, chiefly because of the rise of the automobile. It is reasonable to expect this growth to continue, because as their incomes rise people spend more money traveling.

A good share of the increased spending will go to purchases of cars and planes. By 1950 we can estimate there will be 36 million cars on the road and 100,000 private planes. The auto industry would be able to sell five million new cars a year after 1950—four million for replacement and a million for population growth.

David, this gives us a good outlook for future production. Next issue we will discuss capital investment.

A FRIEND

Once upon a time there was a man who sat up all night wondering where the sun went when it went down—until it finally dawned on him.

Sammy Safety Says . . .

A careful worker always keeps his work area neat and clean.

FREE ENTERPRISE . . .

(Continued from First Page) returns or profits on our investments.

Our MANAGEMENT at David Bradley has the responsibility of operating this plant efficiently and profitably so as to provide the maximum security for everyone concerned. They are always guided in their decisions by conditions existing in the other three factors of a free enterprise system—CAPITAL (stockholders), LABOR (wages) and MARKET (sales).

LABOR is collectively all of the skilled and unskilled workers who actually perform the operations necessary for accomplishing the work of our plant. As LABOR, employees furnish the energy and skill needed to accomplish the plans of MANAGEMENT. As workers and stockholders, it is to our interests to see that their plans are carried out effectively. Of course, there are various kinds of labor, including sweepers, foundrymen, machinists, blacksmiths, office workers, etc., each one contributing his or her share to the total productivity of David Bradley.

The MARKET consists of all the customers who purchase the goods or services provided by David Bradley. The customer (as the market) may want one plow or an entire line of David Bradley products. If you buy products manufactured at David Bradley, you are then acting as a market.

At different times, most employees at David Bradley may act in one or more of these four capacities. As a profit sharer, he acts as a CAPITALIST. If he supervises others, he's MANAGEMENT. If he works (and we all do), he's LABOR. And when he buys a David Bradley product, he's part of the MARKET.

The better the application of CAPITAL, MANAGEMENT or LABOR, the more they all benefit and at the same time the MARKET customer benefits by being able to buy lower-priced, higher-quality goods. For example, our entire expansion program and improvements (new tools, equipment and plant facilities) at David Bradley has been to make possible increased rates of production and variety of our products. It is only by increasing production per man hour to bring about lowered costs that the consumer will benefit. This is true in any business enterprise. Wages may also be increased because production per man hour rises, so the worker benefits. Increased sales result in more income and increases the possibility of more money for dividends to stockholders. Therefore, any increased efficiency of CAPITAL, MANAGEMENT or LABOR is mutually beneficial.

The man who gets some fun out of his work has a better chance to be successful.

Accidents May Be Caused by Poor Housekeeping

By FRANK SOVINSKI

Many of our recent accidents have been due to carelessness and neglect on the part of someone who dropped something on the floor, tossed it aside or just failed to use good sense. Someone else came along and either slipped or fell on the object and another accident resulted.

Safety is not merely the organization of Safety committees or housekeeping inspection. It is the creation and maintaining of an "awareness" of the results of "carelessness." This awareness must come from every David Bradley employee. Each individual must not only be aware of safety precautions to be observed on his or her own particular job, but should also be aware of safety hazards on the jobs of their coworkers.

Every David Bradley employee should be considered a member of our Safety Committee. We should all think, which will avoid accidents. If we see someone doing an unsafe act, correct them immediately; you will be doing them a great favor.

Yes, Safety IS everyone's business.

FAMILY DAY . . .

(Continued from First Page) when they observe the steps in the assembly of the Homart Stoker. The successful operation of a production line of this nature depends to a high degree upon the coordination and cooperation of the workers involved.

Another interesting feature at this point of the tour might be the observation of our modern cleaning, drying, spraying and baking units, one of the most up-to-date in this territory. To insure respiratory safety of the operator, filtered air is forced into this booth and a continuous water bath is used to absorb the excess paint spray.

In passing by the Welding Department, guests are cautioned to avoid looking directly at welding flashes, as they are injurious to the eyes. Although guests are not allowed to go through this department, we wish to stress the significant part that welding plays in the assembling of our implements.

In the Assembly Department will be seen the piece parts of various implements from all departments, assembled in convenient sized bundles for transportation, painted, oven dried and labeled with bundle number before being routed to warehouse for storage or shipping.

These are only a few of the highlights of the tour through the plant. There will be many others which will be identified by appropriate signs and posters. The guides will be prepared to answer questions pertaining to equipment, processes, departments, etc. Everything possible will be done to make this first David Bradley Family Day interesting and it is felt that the families of David Bradley employees will enjoy participating in it.

New Procedure Set Up For Issuance of Gloves

A new procedure for the issuance of gloves to employees went into effect Monday March 14. The regulations are posted on the bulletin board and each employee affected should read them over carefully.

The reason for the reduction in gloves has been discussed at length with your union committee. Briefly, however, the Company must cut down all expenses. No other company in this vicinity provides gloves to employees in the quantities that David Bradley has issued them. In fact, even with the new procedure, David Bradley is ahead of all others.

Please note that any gloves which are provided employees under the new procedure will be sold to them at cost, with no charge for handling. The Company will continue to secure gloves for employees at the lowest possible expense to them.

Check Beneficiaries on Group Insurance, Profit Sharing

Are the beneficiaries of your Profit Sharing and Group Insurance policies up to date? Failure to name correct beneficiaries can create a most undesirable condition resulting in a financial loss as well as disappointment to the rightful parties.

Do you know that if death occurs and a minor (a person not of legal age) or the estate of the insured is the beneficiary, it will be necessary to have a guardian or an administrator appointed before Profit Sharing or life insurance can be paid. This means court expenses for the beneficiary and delay in the payments. Please take this into consideration when naming your beneficiaries.

Forms for these changes of name and beneficiaries may be filled out at the Personnel Department at your convenience.

You've Got to Look Out For the Other Fellow, Too!

Sometimes a man who wouldn't think of working without goggles when at his own bench will remove them when walking through the plant. This practice is O.K. IF your walk takes you where there's no chipping, babbiting, riveting, hand tool or machine work going on, or other eye-hazardous jobs. Otherwise you are "asking for it"—for accidents respect no time place, or person.

A chip from the other fellow's work can blind you just as easily as a chip from your own. Even your best friend may be the innocent cause of your injury.

So wear your goggles ALWAYS when there's even the slightest danger. More foresight TODAY can often mean more eyesight TOMORROW.

To explain a "triumph," start with the first syllable.

* *

A baby sitter is a youngster who's paid hush money.

* *

It's safer to drive if both the weather and the driver are dry.

* *

The surest way to make money on the horses is to be a jockey.

Jibes, Jests and Facts About Folks You Know

Experimental Splatter

Here comes the O'd Man with the crystal ball again. We want first to thank Harry Gilbert for his departmental write-up in the last issue. His articles on the company's policy toward handicapped employees is well worth mentioning.

In the past week our department has lost two men—Frank Damler and Myron Madison. Frank has retired after a long period of service at David Bradley. We have known him for a number of years and worked under his supervision in the tool room and also saw him filling various other important jobs in the plant, and we always found Frank in there pitching. Good luck to you, Frank Damler—we all miss you, but look forward to seeing some ball games with you this Summer.

Myron Madison has resigned his position with us to take a government job way down at the Panama Canal. That boy sure loves the water—he must have water on the brain. He was always complaining about the cold weather here; perhaps that is why he is going down there; he was afraid the water in his head would freeze up and he'd slip on the ice. Really, though, we're sorry to have him leave us, and we wish you the greatest success in the world. Who knows, Myron may develop into the greatest canal engineer we ever have had. More power to you, Myron.

Not so long ago we also lost an engineer (Guy Gardner), and since he's gone it is not too good to write something about him, but this one is too good to keep. Guy, who was Field Test Engineer, was going out to see Alex Meier one night to get a report on an implement when he met Alex coming up the road. Alex was all dressed up in his best bib and tucker and carrying a lantern in his hand. Guy stopped his car and got out. "Where in the world are you going, Alex, all dressed up and with a lantern?" Guy queried. "I'm going courting," said Alex. "Well, I'll be darned," Guy replied, "this is the first time in my life I ever saw or heard of a man going courting with a lantern." "Yes," said Alex "and see what you got." After seeing what Alex got, we think the lantern paid off.

The other day Joe Fry came to work wearing a long face. "Red" Locker asked him what was the matter, wondering if he was disappointed in love. "Oh, I lost my girl last night," Joe explained. Locker, trying to offer Joe his sympathy, remarked, "Cheer up, Joe, there are plenty of other fish that haven't been caught." Joe, kind of down in the mouth said, "Yes, but you know this last one took all my bait."

Harry Gilbert and Rantz have been working together on a job, and it seems they know each other quite well from the remarks they shoot at each other. The other day something wasn't going too good, when Rantz said to Harry, "Harry, how do you get by without brains?" Harry didn't wait long to come back with this answer, "I cheat; what's your excuse?"

One day at lunch period Paul Gall and Roland Joubert were looking at each other admiring their cute, little mustaches, wondering who had the nicest trim, etc. Clodi spoke up with this question, "It must be tough to eat soup with a mustache." Paul replied, "Yes, it's quite a strain."

Ed Drazy was going around the other day carrying a chip on his shoulder. When the boss asked him what was the matter, he answered, "Oh, I get blamed for everything that goes wrong around here. I guess I was born that way, for even when I was a baby they were pinning things on me. But it makes me feel like a "banjo" with everyone picking on me." Maybe Ed has got something.

Speaking about when we were babies makes me think of "Tex" Loughan. He got into a discussion about babies the other day. Strange as it may seem he said that he was a baby once, and an incubator baby at that. He said the bad thing about it all was that his parents were poor and couldn't

afford to put him in an incubator, so he had to sit on a can of Sterno for six months. We have always known that there was something wrong with him, but didn't know the reason why.

Here is a bit of logic we might call to the attention of Joe Fry. It goes something like this: Many a man's goose is cooked by a chicken.

Well, here is the latest news. Fred Cross is now in business for himself. He has established a dry cleaning business in Chebanse. Fred, until now, was a man of small stature, yet quite round. You should see him now—all puffed up like a big business man. Some good advice has been given Fred, but we suggest he see Oscar Lanou. He knows all about this kind of business, for Oscar has been thoroughly cleaned many times at the horse races.

Rumor has it that the stork is hovering around the house of one of our men. This man says he will let the stork in this time, but he is going to sit up and watch for him. If he can catch the bird, he is going to clip his wings so he can't fly any more. This might be the solution.

We were discussing safety the other day and it went into various phases of accidents and mistakes and how to avoid mistakes. Kline, who is always on the ball in these discussions came out with, "A mistake is a mistake, but when it comes to the real ones a doctor's mistake usually ends up as a grave error."

The feud between Gen and the boss has been abandoned because of the rumors received that it was not too good. But a week or so ago the boss happened in the Engineering Department and Gen motioned him to her desk. Gen began as if to talk, but only her lips were moving and no words were heard. She had a bad case of laryngitis. Some one in the office said that she caught it while sitting on a park bench with her boy friend—out in a cold, cold night. Shame on you, Gen. Next time get a Boy Scout to build you a fire. This was the first time we ever heard of a woman talking and never uttering a word. You know Adam was the first man ever invented. He didn't know how lucky he was, for he had a chance to talk to himself, but after Eve came it was all off. Some one asked the question, "Why does a red-headed woman always marry a man who is quiet and doesn't have much to say?" The answer is that he got that way after he was married. How true!

In closing we want to wind up by saying, "More auto accidents are caused by tight drivers and not by loose parts."

Scraps from Second

Always glad to say hello and once more we have the privilege. This time we spread out the welcome mat to Peg Goodman, who has transferred to the engineering department. Hope you like it up here, Peggy.

These days when we hear of the "Toni" twins, the "Gold Dust" twins, and twins of every other kind, Bradley just couldn't be outdone. To be sure our twins don't resemble each other too much, but they certainly are inseparable. Why our twins, Bill Koehle and Campbell Neptune, are never seen alone these days. Where one goes, the other is not more than two steps behind.

We've all had full week-ends at one time or another, but few of us have ever packed more into any two days than MacVene Betourne did last week-end. To start the whirl, she went dancing at the Blackhawk to the music of Art Kassel's orchestra. Then she attended the Western Electric Company's dance at the Sherman Hotel, and on Sunday she attended the Sportsman's Show at the Amphitheater and a television broadcast. Whew—we're exhausted just writing about it.

That boy Benny "Romeo" Hunter is really giving everyone a hard time. First he has Uncle Sam thinking he's a wife-deserter, and now he's confusing all his fellow-workers by having a new shining-glory every day of the week. Please Benny, just tell us who's who!

Been noticing that gleam in Vince Webster's eye lately? He's still thrilled over the fact that he finally got his new Ford. And just to show all the fellows how nice it really is, he drove to the A.S.A.E. meeting in Chicago the other evening. Stan Hill, George Louthan, Hiram Whittemore and Clarence Bush are still making Vince feel good by telling him what an enjoyable ride they had.

Oh, lest we forget we must mention the very latest "romance" (?) in the factory. The other day Ray Dominiak called Nick Gineris to ask him whether or not he could make a date with Rudy Koehle for the next morning. When Rudy called Ray to tell him "Gee, Ray, I didn't know you cared" Ray was so surprised at being questioned that he couldn't even answer. Just didn't think Rudy would catch on, did you, Ray?

Most people drink their beer (who ever heard of doing such a thing? Tsk, tsk, not anyone from Bradley) out of bottles or glasses. During a recent discussion Roy's Gregoire suggested a new and unique method which he says he

may take up as a hobby. Of course there is a slight drawback as the hobby would consume considerable space for storage. For complete details, please contact Ronnie—this party doesn't feel free to discuss Ronnie's own ideas.

It's old but true that "birds of a feather do flock together," and such was true a couple of weeks ago at the O Henry ballroom. Not one, but three, Material Controlites were dancing there the same evening. All three couples, Jim Goodman and Peggy Clif Reichelt and his wife and Barbara Korstick and Jim Schmidt, enjoyed the evening very much.

Before we leave may we warn our friend, Elmer Mehrer, that, according to some good old Chinese proverb (well, maybe the Chinese won't claim it, but we still feel they might), "People who knot sweater sleeves should expect to receive the worst!" May we duly warn Mr. Mehrer that we may be leaving, but not going too far away to be unable to retaliate?

Oh, one more item. If you happen to be enjoying the chance to sleep some Saturday morning and some "fool" pilot starts buzzing your home, don't be surprised to learn it is only Merle Bloom out enjoying the early morning flying.

Acids and Fumes

By JEANNE REILLY

Missed the last issue, but they always say no news is good news, so that is our excuse.

FLASH! Mr. and Mrs. John Padwojski are the proud parents of a five-and-a-half-pound baby girl, who was born March 8 at St. Mary hospital. The little girl will be named Linda Marie. This is their first child. Congratulations!

No doubt you have noticed that Handy has a new 1949 two-tone green Pontiac. Guess that walking was about to get him down. Poor fellow!

Jim Hudson is going to night school in Chicago and studying metallurgy. Says he likes the book learning fine and will probably be bubbling over with knowledge by next month.

Guess what? Cecil has another car. This time it is a 1947 Plymouth, gray in color. If you need any advice on the operating performance of any make of car, consult him at your earliest convenience.

Yours truly spied a nice big robin in the backyard last week. It seems like Spring is just around the corner and for sure we will be anxiously awaiting its arrival.

Office (1st Floor)

By CORRENE MEHRER

Some people just never grow up, or could it be they are in their second childhood. At any rate, it seems as though Chelsea Renshaw was thrown from a horse the other day—a rocking horse, that is. I'll bet your three-year-old son could have done a better job of handling that "bronco" than you did, eh Chelsea!

Congratulations are in order to Dolores Lancaster of the Budget Department, who became the bride of Kenneth Erickson of the Assembly Department on Saturday, March 5.

Peg Goodman has transferred to the Engineering Department. Bet she'll keep an eye on you now, Jim. Peg is replacing Gen Provance, who has landed a spot here on the first floor. Looks like someone will keep an eye on you, too, Keller.

Corrine Ward reports the Ice-capades to be well worth anyone's time and money. She attended the show last Sunday evening with her one and only, Bart.

Several people from the office went to Watseka recently to see the basketball games. However, we wonder if Doris Denoyer saw the one she attended. Last Saturday, when everyone was talking about the Kankakee-Bradley game, Doris kept telling moron jokes that were told to her by some grade school kids who sat in front of her—and then she came out of the gym and walked into a fence. . . . Speaking of little morons!

Corinne Ward and Wayne Cunningham, who seldom find anything to agree on, finally joined forces and made things tough for Toni Lustig, a Bradley fan.

There's Butler apparently doesn't like the color of her desk. At any rate, she tried to change it by spilling a bottle of ink all over the top of it. It's becoming a habit, isn't it, Theresa?

May we extend our best wishes to Violet Palinski and Madelyn Griffith on their new arrivals—a Pontiac for Violet, and a Ford for Madelyn.

Forgings

By HAROLD SIEFERT and JOE DeMENT

Miles Stoner (our boss) requests that the boys keep everything cleaned up as much as they possibly can for Family Day this coming Friday. You don't have to go to extremes and wear white shirts and bow ties. This means

(Continued on Next Page)

These Retirees Average Over 37 Years of Service at David Bradley



These retiree members of the "20 Year" Club attended a recent get-together. They are (left to right), seated, Ernest Bade, Charles Reitz, Earl Barrone, Edward Steltev, Max Heinze, Bernard Billberg and

Howard Rice; standing, Charles Ninias, Thomas Bray, Fred Therien, Joseph Hebert, Charles Lampe and Wesley Evans. These members have an average of 37½ years of continuous service at our plant.

Conservationists Praise Asiatic Rose as Hedgerow, Wildlife Cover

Now that hunting is over for this season and the weather prohibits any comfort in fishing, suppose we give consideration to the conservation of game and wildlife in our community. One of the things in our locality that needs attention is natural cover for wildlife.

Any program for increasing wildlife cover in our locality involves cover improvement on farm land. Near Beaverville, of course, we have publicly-owned land, the use of which is in part dedicated to wildlife, but this land is of relative unimportance in the general wildlife picture. Because wildlife in our community is principally raised on private agricultural land and any program that will succeed in increasing the total amount of wildlife cover must be closely correlated with sound practices in the use of this type of land. So any method used for improving and increasing wildlife cover on farm land must in itself be definitely beneficial to the land itself.

Osage Hedge Outdated

One type of improvement found especially valuable involves the development of suitable fencerows or field borders on farms. Osage orange hedgerows, once used extensively in our community, did not provide ideal wildlife cover, but they were better than no cover at all. These hedgerows are now disappearing because they have certain qualities that are undesirable from an agricultural standpoint. If unattended they grow tall, shading adjacent crops and robbing them of moisture and nutrients. Osage orange hedgerows were desirable by the early prairie farmer as living fences that were stockproof before the day of cheap wire fence. Later they provided the farmer with fence posts and also served to protect adjacent fields as windbreaks.

In research a number of trees and shrubs have been tested in an effort to produce an effective live fence, but none has proven as effective as the Asiatic or multiflora rose.

The Asiatic rose, as the name implies, is native to Asia. It is an extremely hardy species and grows into a dense, branched shrub about eight feet tall and as many feet wide. Both thorn and thornless varieties are available. In the Spring months this shrub is covered with clusters of small white flowers which mature into clumps of attractive red berries that persist throughout the winter months or until eaten by wildlife.

Will Not Spread

The Asiatic rose will not spread and will not become established in adjacent cultivated fields by suckering, although it will layer, but under conditions such as we have in our community, where the fields have intensive cultivation the fencerow will not spread.

Planted as a field border, Asiatic rose will, after a period of from four to six years, provide a fence that will hold all forms of livestock other than poultry. This living fence saves the landowner time and money, because it maintains itself and thereby eliminates the necessity of installing and maintaining another type of fence along the edge of a field.

Another advantage of Asiatic rose fencerows is their value in reducing the amount of wind erosion during the Fall, Winter and early Spring. During these seasons, strong, persistent winds move the topsoil from many Fall-plowed fields. Damage, even greater than the loss of soil, often occurs in the Spring months when heavy winds seriously injure corn and other young crops. Well-developed fencerows will not solve these problems completely, but will serve as windbreaks and tend to reduce the amount of wind damage. They also tend to break the monotony of unattractive Winter landscape of our level farm land and increase the enjoyment of living and working in attractive surroundings.

Land owners who have small streams or drainage ditches through their land should be interested in the advantage of using the Asiatic rose for ditchbank plantings. Considerable soil loss is incurred by the erosion of banks

and where pasture land is adjacent to streams and ditches a double economic loss may result. First, erosion may progress to the point of causing loss of productive soil; second, this soil may move from the banks and fields, clog drainage system, necessitating dredging.

Experiments with bankplanting are impressive. Little, if any, erosion has occurred and also the possibility of bank gullies, formed by erosion working into adjacent fields, has been eliminated.

Attracts Wildlife

The development of fencerows and ditchbank plantings not only improve the appearance of farm land during all seasons, but also attracts and protects song birds and other wildlife. Farmers are interested in any method of insect control. Brown thrasher, northern yellow-throat, robin, indigo bunting, meadow lark, mourning dove, quail, pheasant and many other song and game birds are attracted to nesting in the Asiatic rose and are valuable insect destroyers. Counts on some experimental plantings showed one songbird for about every 70 feet of fencerow or ditchbank plantings. Because song birds rear their young almost entirely upon insects, the number of insects these birds consume during the course of their nesting is large. A sizeable decrease in the number of insects in crop land during Spring and early Summer have far-reaching effects throughout the growing year, because a large part of the reduction comes before the adult insects can produce a new generation.

Land owners who hunt will be interested in the game-producing possibilities of developed fencerows. In our community where we are trying to increase the pheasant and quail population the fencerows will provide nesting and Winter cover and supplement the normal food resources. Clover development also assists in increasing population of squirrels, rabbits and fur-bearers.

Spring Planting Recommended

In our community the Asiatic rose should be planted early in the Spring while in the dormant stage and if planted 12 to 18 inches apart in a single row, will serve as a barrier to all livestock other than poultry in approximately four to six years. If cows and horses are the only animals to be confined, a wider spacing is permissible.

Asiatic rose stock for planting is being propagated by the Forestry Division of the Illinois Department of Conservation and when sufficient supplies are available may be purchased at small cost for planting on Illinois farm lands. Better still, the Illinois Federation of Sportsmen's Clubs will supply and even help plant limited amounts to farmers wishing to plant fence or ditchbank rows, for to them it means cover, nesting place and food for more game.

Kankakee Bowling Assn. Tournament To Begin March 26

The eleventh annual Kankakee Bowling Association tournament will get under way on Saturday, March 26, when teams will begin their quest for fame and fortune. The five-man events will be concluded on the following day—March 27. Doubles and singles games will be rolled on the following week-end—April 2 and 3. The Marycrest alleys will be used.

Handicaps of two-thirds of the difference between 200 and the highest average in a sanctioned league, and contestants must use their highest league average of the week ending February 19.

Entry fees are \$2 per man for team events, doubles and singles, and \$1 for the all-events feature. This must accompany the entry, a blank for which can be supplied by any sanctioned league secretary. The bowling fee of \$1.05 for each event will be collected at time of bowling. Entries will close at midnight, Saturday, March 19.

CLASSIFIED ADS

GOLF CLUBS — Eight matched irons. These clubs have true-temper shafts and stainless steel heads. Will sell cheap. See Ray Hayes in the Machine Shop, Department 25.

WANTED—A 3 or 4-room unfurnished apartment, anywhere. No children, no pets. Contact Fritz Jeck in the Forge Shop or Dial 3-7584.

FOR SALE—50x150-ft. lot in the 300 block on North Blaine Avenue, Bradley. See Albert Rothe, Assembly, or at 347 North Blaine Avenue, Bradley.

From various sources come reports of decreased liquor sales. The customers are saving their money for a rainy day, instead of blowing it on a wet night.

The trouble after the last war was that the nations smoked the peace pipe all right, but nobody inhaled.

A huge truck with two signs on the rear tells motorists: "Left side, passing side; right side, suicide."

Americans have more time-saving devices and less time than any other people in the world.

What this country needs is less stress on dollars and more on sense.

The only persons on earth who claim to have more sense than women are men.

The man who first said two heads are better than one didn't have to pay a dollar for a haircut.

America was a lot better off when he had more whittlers and less chisellers.



DAVID BRADLEY Maple Splinters

By FRANK SOVINSKI

Highlights of March 1

John ("Cannonball") Usewicz knocked off high game of 226 and also hit high series, busting 594 pin. The ol' lefthander, Hank Reitmeier, broke 200 for the first time this season, getting a 222 game—good for second high. "Jolting Joe" Gustin cracked 500 for his first time this season, getting a 574 series, which stood up for second high on games of 216, 150 and 208.

The Seeders dominated the team events, their 885 game being high, with their 2464 series taking top honors. The Cultivators' 867 game took second place, with the Shellers' 2458 series nosing out the Cultivators by one pin for second place.

Matt Kindzorek busted a 547 series for himself and, plus his handicap, he was just short five pins of getting into the money. One of his teammates (M. S.) hit a 413 series for a new low!

Jack Martin also hit a new high game, knocking over 202 pins his second game.

"Lefty" Grumish, the fuse-puller, also got hot, hitting games of 211, 162 and 150, for a new game and high series for himself.

Yours truly didn't pick up very many one-pin spares, but did manage to snag a 5-10 split and a 7-6-10 split. There, we said it!

"Puss" Newman hit 250—that is, for his second and third games together.

After asking Charley Pangle how come only a 410 series, he said that the cause of it all was that Tony Staniszeski yelled too much!

The McKee-Meyers feud for the basement continues. This week Herbie passed Elmer.

Those red hot Drag Harrows continue on their winning way, sweeping their third consecutive series. They have now won 15 of their last 18 games and moved from 16th to 10th place.

Johnny Ross had strike trouble all night. Or should we say the lack of strikes hurt.

Mike Car is convinced that a guy cannot bowl and be a babysitter at the same time. His 403 series bears this out.

Wes Scott, the "mayor" of Aroma Park, kicked in with a 361 series. Said he was feeling fine, too. Better get your miseries back, Wes.

Charley Brinkman led his team with a 531 series to help keep them in a tie with the Shellers for first place.

Earl Miller had a bad night, getting only a 364 series. He tells

FOLKS YOU KNOW . . .

(Continued from Preceding Page)

you, too, Mr. Lawrence Sommers. Joe Ciaccio would sure appreciate it if you night fellas would kindly wait until your night time-keeper comes before asking for gloves. Joe is always pretty busy with the fellas turning in their time and all. Thank you.

Herbert McKee has another helper now, or we should say a new one. He has a mustache, too.

Our friend, Clarence Stump, is still off work on a leave of absence. We all hope to see Clarence back with us soon and hope he is feeling much better.

An old blacksmith turned up to visit us on March 8, but he was in overalls and not just visiting. His name is John Salisbury. He is with the machinists now.

Harry Wolfe and August Cororan sure can clip off those bets on the local basketball games. It appears like they're both about even now. How about that, fellas?

Elmer Weir took several of the boys on a sleigh ride through the blacksmith shop yesterday. Didn't need any snow!

Lawrence Sommers has acquired a new nickname. They call him "Froggy," so we hear.

Guess who is going to be the main attraction at the coming rodeo. None other than Joe DeMent. Just what is your specialty, Joe. The fellas have to know if it is worth coming to.

LEAGUE STANDINGS

Team	Won	Lost
Mowers	44	25
Shellers	43	26
Tractors	39	30
Hay Rakes	38	31
Stokers	38	31
Loaders	38	31
Grinders	38	31
Seeders	36	33
Spreaders	35	34
Plows	31	28
Drag Harrows	31	28
Cultivators	30	39
Planters	29	40
Wagons	28	41
Disc	27	42
Plow Shares	27	42

SCHEDULE

March 22

Plow Shares vs. Mowers; Disc Harrows vs. Hay Rakes; Shellers vs. Hay Loaders; Seeders vs. Tractors; Planters vs. Cultivators; Spreaders vs. Stokers; Plows vs. Drag Harrows; Wagons vs. Grinders.

March 29

Wagons vs. Tractors; Shellers vs. Drag Harrows; Cultivators vs. Hay Rakes; Plows vs. Hay Loaders; Plow Shares vs. Stokers; Mowers vs. Disc Harrows; Seeders vs. Grinders; Spreaders vs. Planters.

us that the L. M. meeting lasted too long and that he didn't get his vitamins before bowling.

Johnny Coffman continues to give his big brother, Sam, bowling lessons, and Sammy doesn't like it.

Highlights of March 8

The 237 game Ray Hayes hit was high for the night. "Puss" Newman started off the evening with a 222 game, which was second high. Tony Staniszeski had a good night, hitting games of 174, 221 and 219 for high series of 614. Herbie Blair busted 593 pins for second high series.

The Mowers' last game of 940 was not only high, but strengthened their hold on second high money in the team events. The Shellers' 920 game was good enough for second high game and also pushed the Loaders out of third high team money. The Mowers and Shellers also hit high team series on 2526 and 2474, respectively.

We were sorry to have "Red" Taylor drop from the league due to the recent layoff. He was a swell sport and competitor. His replacement, "Little Elmer" Pahnke, is certainly taking the game seriously. Now he wants to know where he can buy some control for the ball. Ask Russ Hubert, Elmer.

Some of the boys rolled new high games for themselves. "Maty" Mathews hit 212, "Puss" Newman 222, Ray Hayes 237, Elmer Carpenter 202, and Herbie Blair 203 and 210.

Luck frowned on Sam Coffman, 97; Frankie Zupancic, 109; Dick Beck, 111; LeRoy Pombert, 110 and 118; Ralph Rogers, 116; "Pop" Freborg, 106; Mark Scism, 110; Dean Ostrander, 106; Roy Armstrong, 112; Bob Gibson, 112 and 113; Mel Weiske, 119, 124 and 125; "Red" Drazy, 105; Bill Korstick, 114; Earl Miller, 115; Mike Car, 102, and Ron Schlemmer, 105.

The above bowlers (?) were challenged by the office girls' team, but the match was called off. The men wanted too large a handicap!

Elmer Carpenter's 202 game helped his team win their only game of the evening.

Do you know that none of our bowlers has ever rolled three games of identical scores? Frankie Wasetis almost made the grade on games of 169, 169 and 168.

The Tractors' and Plow Shares' third game ended in a tie, both teams getting 799. The Tractors won the extra frame roll-off, 95 to 80, when Joe Jakobs struck out without hitting the headpin once! This week Elmer passed Herbie for the honor of holding up the league.

Elsewhere on this page will be found information regarding the annual tournament of the Kankakee Bowling Association.